

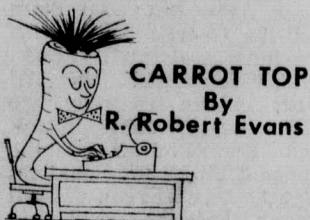
Sierra Madre News

Serving 28,747 in Sierra Madre, Hastings Ranch, Sierra Madre Villa, Oaks-Highland, Rosemead-Foothill Area

\$5.00 Yearly — 10c Per Copy Phone 355-3324 Sierra Madre, California — Thursday, August 1, 1963 16 Pages — Vol. 56, No. 40



MR. AND MRS. RUDOLPH GALKIN of 110 E. Mira Monte, Sierra Madre, are pictured aboard the Homes Lines Weekly Sun-Way Cruise Ship M.S. "Italia." Mr. and Mrs. Galkin, on the seven day cruise, called at Nassau, Bahamas, the Italia's weekly port of call.



CARROT TOP
By
R. Robert Evans

There certainly was no hint of romance between Russia's two orbiting cosmonauts, but it can't be denied that they went around together.

—CT—

Say if you have not as yet noticed it . . . this is the big week for Sierra Madre Merchants, this is the first of five gigantic sales, which will appear at the end of each month.

—CT—

These gigantic sales events have been planned by the Merchants Division of the Sierra Madre Chamber of Commerce, and they have been planned for you . . . to give you the best quality possible for the smallest amount of money.

—CT—

The joining of hands in the gala event proves beyond a shadow of a doubt that Sierra Madre is one "Great Shopping Center" . . . here you can purchase anything under the sun, and with friendly merchants that will be here day in and day out to serve you . . . hurry and turn to the back section of this issue . . . and trot right down to the bargain streets of Southern California . . . everyone is waiting for you.

—CT—

Half of the time, when you look at television, all you see is clothes being washed, so why not eliminate the middleman. Go down to the Laundromat and look directly into the little window on the washer . . . this way you can really see the whole operation, and help out with the family wash at the same time.

—CT—

I have been a little negligent in my reading lately . . . But nowhere did I see that the state's proposed payroll tax deductions law, which Governor Pat Brown espouses, includes a priority plan.

—CT—

And without a priority provision I can't understand how the law will be effective, that is unless the governor can elbow his way up near the head of the line of those grasping souls who take theirs before I ever see my paycheck. If the Governor must wait until others get theirs, I can tell him there'll be occasions when there won't be anything for him to deduct from. And that would be embarrassing, wouldn't it.

—CT—

When I start to write or talk about taxes I get all riled up and in an ugly discontented frame of mind. I remember reading the other day another of those news stories where a government agency rewarded an alert employee for an idea on how his agency could do things better and save umpteen thousands of dollars at the same time.

—CT—

I'm certain you've seen that type of news story . . . usually illustrated by a photo of an appreciative boss bestowing the reward upon the smiling recipient.

—CT—

I know it would take a whole flock of statisticians

Police Snip Boy From Coffee Pot

Children like to pretend, and to improvise all sorts of odds and ends into imaginative articles, a broomstick for their faithful horse, Silver, an empty carton for a rocket, mother's old clothes for that best dressed look.

Little Pat McCauley, age 3, son of Mr. and Mrs. McCauley of 476 La Rocas Dr., has been too excited to tell just what he was playing Monday, July 29, when he was caught in a large camping coffee pot.

After attempting to remove their small son from

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DEMANDS BOOST TAX COST

Total expenditures of the 73 cities in Los Angeles County for 1961-62 reached \$452,732,621 according to studies by California Taxpayers' Association of reports made to the State Controller. This is an increase of \$68,061,286 in the two-year period since 1959-60 when the total of city expenditures in the county reached \$384,671,335.

Throughout the State, city expenditures reached \$1,086,040,617 for the year ending June 30, 1962, or \$157,208,637 more than the \$928,831,980 spent in 1959-60. Reflected in these expenditure figures are the transactions of 377 cities in 1961-62, eleven more than the 366 cities

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Division of Your Chamber Of Commerce Hard at Work

Local Merchants Leave No Stone Unturned in This Outstanding Sale

Sierra Madre Merchants have joined hands this week in what has been planned to be the largest sales event that has been put on in the city for a good many months.

This gala event is sponsored by the Merchants Division of the Sierra Madre Chamber of Commerce with Jim Brown of Brown's Furniture as its chairman.

All merchants participating have gone over their stocks, picked the items that they hope are the items most needed by the citizens of this area. They have closely consulted their cost sheets and come up with the lowest possible price so that you, as their customers and potential customers, might enjoy the tremendous savings they have to offer.

On pages 9, 12 and 13 of this issue will be found 34 merchants who have combined their advertisements to show you the impact and the importance of this sales event. Many merchants, however, having many more bargains to offer, and requiring more space to bring you the message, will be found elsewhere in the paper.

Ralph's Shoe has a tremendous sale going on, storewide; you can look up his special announcement on page 3 of this issue. Youngland, children's wear, also have found that they needed additional space to bring to you all the special items that they are willing to part with for a song. They also will be found on page 3.

Our local grocers, Roberts Market, with their outstanding full page of bargains, can be found on page 8, and Roess Market, who will be outdone by none in quality and price, has his full page offerings on page 16.

These offerings of local merchants, are their way of saying thank you for your past business, and to those who are their potential customers, they say, come in and let's get acquainted and

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Democrats To Meet Aug. 11 In Sacramento

Milton Gelber, the Democratic Party's nominee for Assembly from the 49th district in 1962, has been named to serve on the Credentials Committee for the annual Democratic State Central Committee meeting in Sacramento next month.

The appointment was made by Democratic State Chairman Eugene L. Wyman. The Democratic State Central Committee, which is the official statewide Party organization, will meet August 11 in the State Capitol in Sacramento. The more than 1500 Democrats who will participate in the meeting will hear an address by Vice President Lyndon B. Johnson Sunday morning.

Gelber also will attend the Democratic State Convention

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McMILLAN DINNER SATURDAY

This is the final reminder for those who want to pay tribute to Gordon McMillan, Sierra Madre's retiring Chief of Police, that they must purchase their tickets by this Friday morning.

The committee in charge of the affair must notify the caterers at this time as to the number of people that they must prepare for.

The tickets are \$4.00 per plate and can be obtained by calling the City Hall at EL 5-2135. The fact that you are going to be out of town, or that other commitments eliminate you being in attendance will not place you in a position where you cannot honor this man for his 37 years of devoted service to the community.

The committee is in a position whereby they will accept donations toward the purchase of an outstanding gift. You may participate in this by sending your contribution to Bert Embree, City Hall, 55 W. Sierra Madre Blvd.

The testimonial dinner will be held this Saturday evening at 6:30 at the La Salle School. A very good, short, rounded out program has been compiled by the committee, with introduction of prominent people of the area, including the new Police Chief. Call in your reservation or send in your contribution today. Every dime will help the committee in their plans.

Meyer TV Burglarized

Edwin G. Meyer, owner of the Meyer T.V. at 4 W. Sierra Madre Blvd., was the victim of a break-in and burglary on either July 24 or 25, between the hours of 5:30 p.m. and 7 a.m.

Entry was made by forcing a locked door, the person making the entry made off with two transistor radios, valued at \$80. Nothing else was disturbed.

It was little less than a year ago that Mr. Meyer's shop in Arcadia had a similar experience, losing radios and television sets.

Aqua Fair Theme Is 'Holiday On Parade'

The 1963 Aqua Fair again will feature special water ballet numbers in "Holidays on Parade," this year's theme. In preparation for the Aqua Fair, Linda Galding, the water ballet instructor, has announced that still more girls are needed for parts in the show. Three more hours of practice time on Monday, Wednesday and Friday from 5:15 to 6:30 have been added this week. The new practice hours are in addition to the usual Tuesday and Thursday noon time practice.

To be eligible for membership

in the water ballet class, one must be a competent swimmer in at least the breast stroke, the front crawl and the elementary back stroke. Girls and boys, too, are encouraged to contact the pool if they are interested in starting the class even at this late date. There are still openings for those interested in performing in the Aqua Fair which will be held on Friday and Saturday, Aug. 23 and 24, from 8 to 9:30 o'clock in the evening.

Those girls who have been preparing and practicing for the Aqua Fair in water ballet are Margaret Biggs, Gayle Brown, Nancy Cannon, Valerie Cline, Francie Cochran, Teri Dolle, Cindy Embree, Penny Falco, Zylida Falco, Denise George, James Grafton, Barbara Hill, Janet McNamara, Suzanne Mueller, Kathy Saunders, Pam Wiebe, Genie Williams and Tyra Wolfe.

Special props for the Aqua Fair in keeping with the holiday theme have been

donated by Betty Morr, last year's water ballet instructor. Thanks go to Betty for making these setting available.

Preparations in addition to the water ballet are being coordinated by Mert Waite, the head swimming instructor. She has indicated that swimming races and demonstrations again will be held. The comedy diving team of Larry Morse and John Engler again is preparing a special stunt diving exhibition to delight the crowd.

Ralph Shoe To Hold Gigantic Sale

This week will see an outstanding shoe sale when Ralph Herwit puts his entire stock on the market at drastically reduced prices.

Ralph and his wife have just returned from a couple weeks vacation, and you can tell by the look on his face that he caught his share of fish and enjoyed his share of relaxation.

As Ralph states: "This is a sale of sales. I am combining it with the other merchants of the community, cutting the costs so that the people of this area will remember it for many moons to come."

Now is the time to think of those school shoes, and shoes for fall wear. Of course, many days of summer are still on the agenda, and he has shoes for every occasion.



THE 1963 AQUA FAIR has chosen "Holidays on Parade" as this year's theme, it will be held on Friday and Saturday, August 23 and 24. Pictured are the girls who have been preparing and practicing for the Water Ballet which highlights the Aqua Fair.



W. T. MAURICE, 175 W. Carter Ave., Sierra Madre, operations control analyst at Aerojet-General, Azusa, is among 22 management personnel from area business and industry participating in management workshop at Claremont Summer Session, under the direction of Dr. Seymour Friedland, associate professor of economics at Claremont Graduate School.

Owners Are All Well Known

Alpine Builders New To Sierra Madre Businesses

by Sewall Clark

In the mid-section of East Montecito, between Baldwin and Mountain Trail, there has begun a new enterprise incorporated under the name of "Alpine Builders."

Halfway between Sierra Engineering and Griffin Lumber, in the strip fast becoming known as "The Montecito Plaza," it is composed of three men forming the corporation, plus a fourth who lists himself as "Employee." The four are friends who have worked together in big and little jobs ranging all the way from the laying of cement to the building of homes and commercial structures.

They are Dallas Johnson, Eugene Colbert and Charles B. Herzberg, better known as "Chuck." The fourth man in the theme, the employee, is William F. Underwood who insists, along with others, that his name is "Willie."

Theirs is the story of the kind that has warmed the hearts of people everywhere who admire "Yankee Enterprise" even when it's in California. Known sometimes as carpenters, bricklayers, cabinet makers or contractors, the public in general would find it difficult to fit them into any particular category, considering that they are experienced in almost any big or little job related to, or involved in, construction.

Their office and cabinet workshop, on a back lot at 85 East Montecito, is so new that it has yet to be identified by a street sign. They've been too busy. The way it works is so simple that it already has become successful.

Dallas is the cabinet worker and "inside man" at the address. He joins Colbert and Herzberg on construction

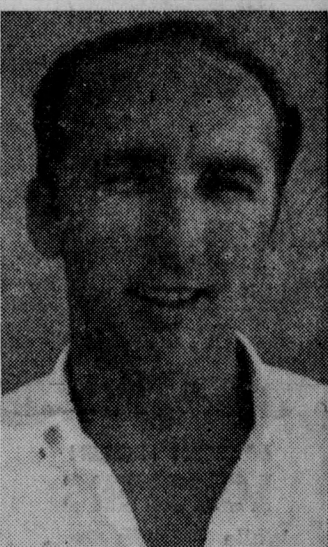
tion jobs whenever the work requires it. What does "Willie" do? Everything. The standing joke has it that Willie fits in where the

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Speak Up Citizens . . .

by Jody Beavers

Question: Do you think the Merchants of Sierra Madre should join together and have one gigantic sale, one week of the month?



Don Osterman
29 W. Highland
"I go for the idea of a monthly sale throughout town, but a whole week seem like a long sale. I am more in favor of, say, Thursday, Friday and Saturday."



Ginger Hollis
Sierra Madre Hotel
"I am new in town, just got a job here, and I am living at the hotel for the time being. I haven't had a chance to do any shopping, but looking at the stores interests me. All women love a sale. Sounds like a good idea."



Dave Davis
38 W. Montecito
"The idea sounds good, should stimulate business in the town. Course, I know my wife will really go for this."

Hastings Ranch Shopping Center ANNUAL SIDEWALK SALE

VISIT YOUR FRIENDLY A&P MARKET UPPER LEVEL
MANY EXTRA SPECIALS PLUS DISCOUNT COUPONS
Effective Hastings Ranch A&P Market Only

PRESTO	10c OFF DEAL	ZEE	SHASTA	KITCHEN FRESH
Charcoal or Briquets	OUR OWN Tea	Toilet Tissue	Ass't Low Calorie Beverages	Potato Chips
20-lb. bag 99¢	1-lb. Pkg. 89¢	4 Roll Pak 31¢	12 12-oz. cans 79¢	1-lb. Pkg. 39¢



"Fresh Pickins" AT YOUR A&P!

WHOLE RED RIPE
WATERMELON lb. **2 1/2¢**

GOLDEN RIPE
BANANAS 3 lbs. **25¢**

FRESH SWEET CORN 1-Doz. ears **49¢**

FRESH LETTUCE ROMAINE 2 FOR **15¢**

EASTERN FROZEN LOBSTERS
While Stocks Last **89¢ lb**

LUER'S SKINLESS PORK LINKS SAUSAGE
2 8-oz. Pkgs. **49¢**

OSCAR MAYER FRANKS
ALL-MEAT **49¢ lb**

OSCAR MAYER BOLOGNA
All-Meat or All-Beef 13-oz. Pkg. **59¢**

CUT FROM U.S.D.A. "CHOICE" STEER BEEF

CENTER CUT ROUND STEAK **69¢ lb.**
CUT ANY THICKNESS

BONE-IN RUMP ROAST **69¢ lb.**
BONELESS RUMP...79¢ lb

SIRLOIN STEAK FULL CUT SIRLOIN OR SIRLOIN TIP **98¢ lb**

T-BONE STEAK TO BROIL... **109¢ lb.**

PORTERHOUSE TENDER...JUICY... **115¢ lb.**

TOP SIRLOIN BONE-LESS... **139¢ lb.**

ROUND STEAK BONE-LESS... **79¢ lb.**

TOP ROUND BONE-LESS... **89¢ lb.**

N.Y. CUT STEAK BONE-LESS... **189¢ lb.**

Large "AA" EGGS
SUNNY-BROOK 1-doz. ctn. **39¢**

STARTEX 16"x27" TOWELS * Asstd. Patterns Kitchen Terries 3 -Ct. **\$1.00**

MEL-O-BIT PROCESSED SLICED CHEESE AMER., SWISS OR PIMENTO 12-oz. Pkg. **39¢**

OUR OWN TEA 10c OFF DEAL 1-lb. Pkg. **99¢**

ICE CREAM A&P's MARVEL 1/2-gal. ctn. **49¢**

(7c OFF DEAL) DEXOLA

SALAD OIL 1-Qt. 6-oz. Bottle **33¢**

LANGENDORF RUM RING CAKE 12-oz. Size **43¢**

JOHNSON & JOHNSON BAND-AIDS* 70-ct. Econ. Size **89¢**

AIRWICK SPRAY DEODORIZER* 7-oz. Size **29¢**

DAWN FRESH MUSHROOM Steak Sauce 3 5 1/2-oz. Cans **25¢**

HIK-RE-LITE CHARCOAL Lighter* Qt. Can **39¢**

MAXWELL HOUSE Coffee 1-lb. Can **65¢** 2-lb. Can **1.29**

TREESWEET FROZEN LEMONADE 6 6-oz. Cans **59¢**

MILANI'S 1890 FRENCH Dressing 6-oz. Btl. **39¢**

DAILY DOG FOOD 12 1-lb. cans **89¢**

BARBARA ANN Bread Shepherd 1 1/2-lb. loaf **43¢**

MISSION GREEN LIMA Beans 2 1-lb. Cans **29¢**

DAILY (GRAVY STYLE) Dog Meal* 10-lb. Bag **1.09**

FOODCRAFT—Farm Style Pickles 15 1/4-oz. Jar **25¢**

SCHILLING'S Season-All 3 1/4-oz. Jar **29¢**

FINE FOR SINKS Ajax Cleanser* 2 14-oz. Cans **33¢**

CLEANSER Ajax Liquid* 15-oz. Size **41¢**

HASTINGS RANCH SHOPPING CENTER
3745 Foothill Pasadena

THE GREAT ATLANTIC & PACIFIC TEA COMPANY, INC.

A&P Super Markets

AMERICA'S DEPENDABLE FOOD MERCHANT SINCE 1859

Blue Chip Stamps given on all items except alcoholic beverages, tobacco products, fluid milk and cream

SPORTS AS Hank Ives SEES IT



Sports Down South

Sportsfishing at Ensenada turned out to be a kingsized floperoo. One of the bait boats broke down and of course the unhurried Mexican population could think only of manana with one of those little dohinkies over the n.

Our party had to settle for chartering a skiff complete with skipper and bait boy. After trolling the area for several hours we had a full sack of "pinhead" berries and large bonita. But who travels clear to Ensenada for that?

One thing about Ensenada. It's not far from Caliente. We decided to give the border city a go. The 5-10 is absolutely fascinating. Especially when you have the first three winners on your card.

I'm telling you it's difficult not to start figuring on how to spend something like \$50,000. Thoughts of the fur coat you always wanted to buy the little woman, the staggering orthodontist bill, the backyard swimming pool, the trip to Hawaii all flit through your mind.

How can it happen? The next three mounts run down the tubes and so do your pipe dreams. What really makes you sick is that four winners picked up consolation money.

Oh well, a modest three horse show parley and a wager on a nag called On the Lake in the last race turned us a tidy profit and we were on our way to the Jai Alai games at the Fronton Palacio. Incidentally the aforementioned steed had not run since 1958 but at that time raced against Hillsdale and Silky Sullivan. Melvin Peterson guided On the Lake home second, beaten by a whisker, for a \$7.40 and \$5.60 payoff.

JAI ALAI is a fabulous sport. If you have never seen these fine athletes in action, by all means make the trek South.

You can bet just about anyway you want to. Win-place-show, parlays, quinelas, you name it. You bet on the individual players and there are some fine ones.

The odds change rapidly. You may wager on a 5-1 player and if your bet is say \$10 your player may drop down to 3 to 2. The pay-offs are really weird. One player paid \$9.60 to win, \$14.80 to place and \$2.80 to show. Wouldn't the bettors go crazy at Santa Anita with that kind of tote action?

Jai Alai is actually a glorified handball played on a gigantic court with a hard rubber ball wrapped in goatskin and the players using a long curved paddle to catch and throw the ball.

The game is extremely interesting to watch even if you don't have a nickel in your jeans.

Albacore Still Spotty

The annual Pasadena Optimist trek for the elusive Albacore proved to be not good-not-bad. Fourteen anglers came back with 17 long-fin but only one man was "skunked."

We took Chuck Jones' Cobra from the fine new marina at Oceanside. Boarding the 40 foot craft at midnight we had our first hook-up at 5:30 in the morning but it was just a stray picked up trolling. An hour later we hit the only good flurry of the day and when the smoke had cleared seven nice longfins weighing in from 14 to 22 pounds were in the sacks.

Young Dick Virgin won the packpot but Salvation

SM Swim Club Match Strength Against Covina

Saturday, July 27, the Sierra Madre Swim Club went to Covina to match strength against that crack swim team. Our swimmers were in great shape and did their best, but could not hold up to Vince Van Delta's crew—losing the meet by a score of 271 to 133.

One of the most outstanding performances of the day was given by Pam Jones, who turned in a record 40.08 to capture first place in girls, 11-12, 50-yard breaststroke. Another was Chris Cholewiach who turned in a time of 28.06 in the boys, 11-12, 50-yard freestyle.

Sierra Madre swimmers placed as follows:

Girls, 7-8: Bonnie Baron, 1st place, 25-yard butterfly; Pat Barnes, 3rd place, 25-yard backstroke; Theresa Feeney, 2nd place, 25-yard breaststroke; Bonnie Baron, 2nd place, 25-yard freestyle.

Boys, 7-8: John Cowan, 1st, 25-yard butterfly; John Cowan, 1st, 25-yard back stroke; Tod Miller, 3rd, 25-yard back stroke; Gary Grossbeck, 1st, and Tod Miller, 2nd, 25-yard breast stroke; John Cowan 2nd, and Gary Grossbeck 3rd, 25-yard freestyle.

Girls, 8-10: Jerry Cappelle, 3rd, 50-yard butterfly; Olivier, 3rd, 50-yard back stroke; Jenny Cappelle tied for 1st place with a Covina swimmer in the 50-yard breast stroke, and went on to take 3rd place in the 50-yard freestyle.

Boys, 9-10: Bob Nelissen, 3rd place, 50-yard back stroke; Mark Brown, 2nd place, 50-yard breast stroke.

Girls, 11-12: Marilyn Feeney, 2nd place, 50-yard butterfly; Cindy Holte, 3rd place, 50-yard back stroke; Pam Jones, 1st place and Marilyn Feeney, 3rd place, 50-yard breast stroke.

Boys, 11-12: Chris Cholewiach, 1st, 50-yard butterfly, and 1st, 50-yard back stroke; Joel Norcovich, 1st, 50-yard breast stroke; Chris Cholewiach, 1st, 50-yard freestyle.

Girls, 13-14: Nancy Norcovich, 2nd, and Donna Edwards, 3rd, in 50-yard butterfly; Nancy Norcovich, 2nd, 50-yard back stroke; Margaret Keith 1st and Donna Edwards 2nd, 50-yard breast stroke; Margaret Keith 1st and Kay Lindsay 3rd, in 50-yard freestyle.

Boys 13-14: Jay Reed, 3rd, 50-yard butterfly; John Nicholoff, 3rd, 50-yard back stroke; Keith Carenhiser, 1st and Joe Feeney 2nd, 50-yard breast stroke.

Girls, 15-17: Melissa Turner, 2nd place, 50-yard butterfly; Joan Feeney 1st and Joan Cameron 3rd, 50-yard breast stroke; Tyra Wolfe 2nd and Melissa Turner 3rd, 50-yard freestyle.

Boys, 15-17: Bruce Dixon 1st, 100-yard butterfly; Roger Keith 3rd, 100-yard breast stroke; Riley Keith 3rd, 100-yard back stroke.

The next meet will be a tri-city meet with Arcadia

SIERRA MADRE LEAGUE BASEBALL SCORES

Joe Grippi, manager of the 14 and 15-year old Babe Ruth All Stars, reports that July 25's Area Tournament game ended with Glendora winning, 4 to 1. The following day, however, found the Sierra Madre Babe Ruth All Stars successfully battling the Pasadena League to score 3 to 2, thereby keeping in the running.

With only Glendora, Sierra Madre and Arroyo from El Monte remaining to vie for the area championship, the town's jumping with excitement. We'll let you know next week how it all turns out. Information concerning the games can be obtained by calling Joe Grippi at EL-gin 5-9863.

With the 14 and 15-year-old boys involved in their tournament games, contrary to what it may seem, the 13-year-old boys are not lost in the baseball program. They have a separate tournament which began July 29 at Pasadena High School, playing Alhambra No. 1. Managing these Babe Ruth All Stars will be George Mays with coaching assistance from "Deke" Dietrich. The All Stars' chosen to play are Robert Agee, John Howell and Eric Richter of the Lange & Fire Dept. Senators; Wyatt Dietrich, Raoul Gagne, Robert Hardy and Tom Dorman of the Sierra Engineering White Sox; Jeff Davidson, Frank Fisher and George Matakovich of the Highlander Cardinals, and Robert Ingram, Steve Mays, Brian McGoldrick and Chris Vorster of the Kiwanis Giants.

The local Babe Ruth games were played only Monday, July 22, and Tuesday, July 23, due to the Area Tournament game. However, they were very close and the Cardinals taking the White Sox, 9 to 8, the first day, and the Senators smashing the Giants, 6 to 5, the second. With only two local games remaining to be reported on, the standings till July 23 are:

Team	W.	L.	T.
Sierra Engineering	8	4	2
White Sox	8	4	2
Lange & Fire Dept.	6	5	3
Senators	6	5	3
Highlander	6	5	2
Cardinals	6	5	2
Kiwanis Giants	4	8	1

Calvin Murphy Jr. Makes Rating of Staff Sergeant

Calvin J. Murphy Jr., 31, whose parents, Mr. and Mrs. David F. Lavigne, live at 126 E. Grand View Ave., Sierra Madre, was promoted early in July to staff sergeant at Camp Zama, Japan, where he is assigned to the Installation Finance and Accounting Office at Headquarters, U.S. Army in Japan.

A disbursing specialist in the office, Sergeant Murphy entered the Army in 1953 and was stationed at Fort Ord, Calif., before arriving overseas in 1960 on this tour of duty.

The sergeant is a 1949 graduate of Mount Clemens High School and attended Sophia University in Japan. His wife, Toshiko, is with him in Japan.

Police Snip

the coffee pot Mr. McCauley called the Sierra Madre Police for assistance, the small boy in the coffee pot was taken to the Sierra Madre Hardware Store, in search of a large pair of snips, to cut the coffee pot and extricate Pat. This was accomplished with little Pat no worse off for his experience.

and San Gabriel teams coming to Sierra Madre. The meet starts with diving competition at 9 a.m. and will last till noon. This should be a thrilling contest of three top teams—so why not come out and see what our young people can do? This probably will be the last meet of the season.

Perry's Stationery and Gift Shop

- Hallmark Cards** for All Occasions
- GIFT ITEMS
 - OFFICE SUPPLIES
 - WEDDING INVITATIONS & ANNOUNCEMENTS
 - RUBBER STAMPS
 - SCHOOL SUPPLIES

SUMMER HOURS — JULY & AUGUST
MON. thru FRI. 9 A.M. to 5 P.M.
SATURDAYS 9 A.M. to 1 P.M.

56 W. Sierra Madre Blvd. EL 5-3385

Be modern with **MOEN**

You just set ONE dial with the new **DIALCET**

G-E-M PLUMBING CO.
Sierra Madre

Round Table Friday, August 2

"The Round Table," a single adult discussion group, announces another of its Friday night discussions on August 2 at 8 o'clock in Pasadena.

Discussion topic for the evening will be, "Capital Punishment—Pro and Con." Refreshments, socializing and dancing will follow the discussion.

Purposes of this conversation group are an exploration of new thought, a stimulating exchange of ideas, as well as sociability.

Requirements to attend are that one be unmarried, between 35 and 43, of college level understanding and some ability to verbalize thoughts.

Interested persons in Sierra Madre who can qualify are cordially invited to call Beatrice Brandin at SYcamore 6-8378, for any additional information.

Ralph and Ann Hurwit Vacation In High Sierras With Close Friends

Ralph and Ann Hurwit, owners of Ralphs Shoe Store in Sierra Madre and close friends, Charles and Eunice Joseph of Burbank just recently, literally came down out of the clouds to re-join the working people, after a marvelous vacation in the High Sierras.

They made their headquarters at a resort at June Lake, while they explored the famous volcanic area, one spot in particular they found fascinating was Devil's Post-Pile made by a volcanic eruption, it is 60 feet high.

The vacationers being avid rock collectors, spent many pleasant hours pursuing this hobby.

Fishing too was tops on their agenda, they report the catch was good. Ann is especially pleased, it was her first fishing trip, and she outdid her fisherman husband.

'Plenty of Rein' One-Act Drama At Congregational

The College Age group at the Congregational Church will present a one-act drama entitled "Plenty of Rein" this Sunday evening in Pritchard Hall at the Church. The play, which is based on the NBC Television Series, "The Seeking Years" deals with the problem of how much freedom parents should grant to their teenage children. Its author is Clair Roskam.

Featured in the cast are Carol Lemmon, Carol Ogren, Roy Kline, and Gary Clark, with Bert Pedigo as narrator. Frank Dane is director and has designed his own sets. Bruce Lindsay is in charge of lighting effects.

Preceding the play, coffee and ice cream will be served. A discussion of the ideas of the play will follow. Refreshments will be served at 8 o'clock, with the performance at 8:30. A donation of 50 for adults, 25 cents for young people under age 18 is suggested.

Teenagers and their parents are especially invited to attend this stimulating drama.

Arboretum Shows Automatic Watering System

The latest equipment in automatic watering systems for home and commercial lawns is on display at the Los Angeles State and County Arboretum, in Arcadia.

Automatic controls, clocks, wiring diagrams, soil moisture indicators and other mechanical parts of such systems are exhibited in the show cases in the pavilion of the Administration Building.

Automatic sprinkler systems may be controlled by soil moisture indicators. Such indicators are made of metal or ceramic materials. Buried in the soil, they measure the amount of moisture in the plant root zone. When soil moisture becomes inadequate for plant growth, the sprinkler system is turned on by a signal from the soil moisture indicator. A soon as the proper amount of water is delivered to the soil, the sprinklers are automatically shut off.

This automatic system can be set to operate for the entire season, or specific days only or at any time convenient for the home owner. If rainfall is sufficient to make watering unnecessary, the system remains shut off.

Some sprinkler heads and piping are manufactured with the new plastics, which are impervious to rust and corrosion, and are not harmed by freezing. The heads can be set to water in patterns such as circles, part circles, or rectangles.

Some manufacturers claim that up to 40 per cent less water is used through the use of automatic sprinkler controls.

Visitors may view automatic sprinkler systems in operation at the Turfgrass Plots just north of the Administration building.

The Arboretum is located at 301 N. Baldwin Ave., Arcadia, and is open from 9 a.m. to 6:30 p.m. daily. Admission is free.

Social and Club Activities

The PLAZA Shop Talk

By Sewall Clark

HAVE YOU ever tried to recall a name? But you can't? So why fret? Why not just think the heck with it?

You'd be better off if you did, because your mind already knows the name and will give it to you if you will just stop pressing.

YOU MAY awaken in the night because of that inner voice: "Hey, you! His name is Joe Doakes. You met him at your tea party for Susie Zilch."

Sure. You were being so tra-la-la, the perfect hostess introducing people, when suddenly your mind went blank.

That's right. You were so embarrassed you dropped your cup and that didn't help anything, either.

WAS IT because you didn't like someone and thus developed a mental block?

No. That theory has been proven a scarecrow, trying to be something which it ain't.

YOU ARE merely a human being whose mind may be heckled by a dozen different jobs all at once.

Why? Because you have set it that way by a thing called "worry." You are confusing the switchboard, so your mind says: "Call me later."

YOUR MIND has better sense than you do.

Give it a problem to solve, then forget it for a little while. It's almost like prayer. Or maybe it IS prayer; I don't know.

But sometimes it works so fast it can scare you.

EVERYBODY forgets names at one time or another, but the name of the PLAZA SHOP has brought manufacturers and fashion designers from many sections to visit Trudie.

They can't believe that such a tiny place on such a quiet street could do so much for so many—except that they know Trudie from years of producing beautiful garments for women at prices available to most.

Sometimes it's Sam or Len or Dixie or Jay, and sometimes last names are forgotten.

DOESN'T mean a thing.

"Ask Trudie"

THE PLAZA SHOP
Dresses - Sportswear
39 East Montecito
In Sierra Madre
356-1495

PS — Trudie says: "Do we have sales? Of course!"



MRS. RICHARD DeVAUGHN
... nee Mary Catherine McDaniel

Mary Catherine McDaniel Becomes Bride of Richard Earle DeVaughn

In the presence of one hundred guests, on Saturday, July 20, at 11 a.m. in the St. Rita's Church, Mary Catherine McDaniel became the bride of Richard Earle DeVaughn.

Mary Catherine is the daughter of Mr. and Mrs. Clarence Clifton McDaniel of 187 Adams St.

The bridegroom, Richard, is the son of Mr. and Mrs. Harry DeVaughn, of Compton, Arkansas.

The bride was given in marriage by her brother, Robert L. McDaniel, of Altamaton of honor, her sister, dena, and chose as her Mrs. Betty Mott of La Jolla.

For her gown the bride chose white peau de soie, with a high neckline and long close fitting sleeves, she wore a pure silk mantilla veil and carried white long stemmed roses.

Mrs. Mott's gown was powder blue silk shantung, with powder blue net veil, she carried long stemmed yellow roses.

The bridegroom was attended by Mr. Gene W. Mott, brother-in-law of the bride.

A reception was held in the Women's Clubhouse for 80 guests, following the wedding, then the newly married couple left for a trip to La Jolla, they will make their home in Sierra Madre.

The bride is a graduate of Pasadena City College and attended San Francisco Extension.

Out of town guests attending the wedding were: Mr. and Mrs. Benjamin Wells of Sausalito; Miss Eleanor Jennings of San Jose; Mr. and Mrs. Mott, from Larchmont, New York, and Mr. and Mrs. Bruce Hopper from Hiland, Italy.

SM Civic Club Annual Program

The patio-terrace of Mrs. Richard Kohler, 60 Rancho Road was the setting for the Sierra Madre Civic Club's annual program for prospective members last Thursday, July 25.

The president and members of the club board were introduced and Mrs. John Wilson gave a brief history of the club and outlining its purposes and plans for the coming year. The club is a philanthropic as well as social organization explained Mrs. Wilson.

Music for the evening was provided by Mr. Richard Rios, Spanish guitar instructor associated with the

Frank Green Music Shop.

Mr. Rios gives both private and group lessons. Mr. Wilson also introduced several members of the TOPS Club who danced for the group.

Refreshments of cake, punch and coffee were served to the 40 members and guests present.

What Is a Bargain?

"Ask Trudie"

THE PLAZA SHOP
Dresses - Sportswear
39 East Montecito
Near the Shell station



Ives & Warren
MORTUARY
100 NORTH HILL AVE. • PASADENA
SYcamore 6-4375 • RYan 1-7369

63 Years
Serving the
Foothill
Communities

SANDY SAVER SAYS

Save as you
Spend with

GOLD BOND
STAMPS!

Your Dividend

\$3.00

IN MERCHANDISE
FOR EACH FULL BOOK
OF STAMPS

The Merchants Listed
Below Give and Redeem
Gold Bond Stamps . . .

Sierra Madre Hardware Co.

Hartman Pharmacy

29 N. BALDWIN AVE.

EL 5-3311

Don Jackson Store for Men

18 W. SIERRA MADRE BLVD.

EL 5-1236

25 W. SIERRA MADRE BLVD.

EL 5-2331

Byron Hopper

... recommends

Guaranteed for
Permanent Value

Artcarved
DIAMOND RINGS

Beloved by Brides for over 100 years

Byron Hopper

Authorized Artcarved Jeweler

90 W. Sierra Madre Blvd.

MORTGAGE LOANS INSURED SAVINGS

WILSHIRE FEDERAL SAVINGS
AND LOAN ASSOCIATION (HOME OFFICE ... LOS ANGELES)
MYRTLE at COLORADO: EL.8-2516



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MID-SUMMER

STARTS MONDAY, AUGUST 5...
... DOORS OPEN AT 9 A.M.

Super Specials In Every Department
Big Values . . . Big Savings . . . Big Surprises

SHOES . . .
CLOTHING
NURSERY
ITEMS . . .



31 W. Sierra Madre Blvd.

BOYS and GIRLS
SIZES thru 14
. . . INFANTS
and KIDDIES

Ralph's SUMMER

Men's Dress and Casual Shoes

Values to \$14.95 NOW **\$8.88**

MEN'S and BOYS' OXFORDS and LOAFERS

a good extra pair
for School or Play
WHILE THEY LAST **\$5.00 pr.**

MEN'S WORK SHOES and BOOTS

WITH THIS AD **\$2.00 OFF**

WOMEN'S PURSES

Values to \$5.95 NOW **\$2 and \$3**

STRAW TOTE BAGS

Values to \$3.95 NOW **\$1.99**

WHILE THEY LAST . . .

DISCONTINUED ODDS 'N ENDS .

Leather topped Tennis and Casual Shoes

Values to \$6.95 **\$2.99**
HURRY! NOW

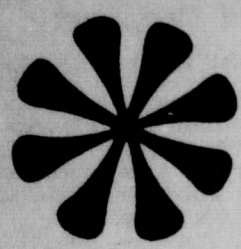
Women's and Children's

Values to \$8.95 **\$1.99**
WHILE THEY LAST!

41 NO. BALDWIN AVE.

EL 5-0479
BankAmericard

Sierra Madre



JUST ABOUT EVERYONE READS THE....



CLASSIFIED ADS



COPY DEADLINE 2 P.M. TUES.

Straight classified 45c a line, \$1.25 minimum; 3 times or more \$1.00 minimum. Classified display, \$1.15 an inch; monthly, \$1.05

Phone
EL 5-3324



AUTOMOBILES

AUTOMOBILES

GRAND OPENING

— COMING —
SATURDAY
August 3 --
10:30 a.m. to 4:30 p.m.
of
KENT CHEVROLET'S
NEW
PARTS DEPT.

IN PERSON
Joe Bodrie
Fast Draw Artist
KENT CHEVROLET
850 S. Baldwin Arcadia
HI 6-2171

WORK WANTED

RELIABLE LADY to baby sit day or eve. Own trans. Call EL 5-6900. A:10-26tf
EXPERIENCED mature baby sitter. Day, eve, wkends. Own trans. EL 5-3008
RELIABLE lady will baby sit. Own transportation. Phone 355-0089 A:5-23tf
RELIABLE cleaning lady by the day. 449-2381 A:5-23tf
BABY SITTING, girl 15, experienced. Day or evenings. EL 5-1303 A:7-25-8-8
HUSKY 17 yr. old boy wants yard work. A:8-1-8-15
BABY sitting, day or eve. Weekends. Own transportation. A:8-1-8-22

GARDEN SERVICE

YARD CLEAN UP
PLANTING AND
TRANSPLANTING
Tree Work — Hauling
SY 7-8880
IRONING done in my home. Reasonable. 111 N. Sunny-side. EL 5-3779 A:11-1tf
ROOFER — 20 Yrs. Experience. Free estimates. J. La Lone EL 5-9929
WALLS AND WINDOWS WASHED
FLOORS WAXED
HERMAN DAVIS
EL 8-7762
EXCELLENT IRONING my home EL 5-6857 A:7-18tf
PAINTING you can afford! M. C. Faulkner. HI 7-5925 A:7-18-8-29
IRONING in my home, \$1.25 per hour. EL 7-1875 A:7-18-8-1
HANK CORDOZA and E. A. GARCIA
Rubbish hauling and Tree Work
For service call EL 5-1716
HELP WANTED
It's a Woman's World
Join the world's TOP Cosmetic Sales Organization today! We train! Call AVON.
SY 3-6044 or HI 6-5788 B:8-1
SERVICE
SIERRA MADRE TRANSFER
Local and long distance moving. EL 5-3374.

TRUCKS

'57 FIAT. Radio & heater. Excellent condition. \$295 356-1550 P:8-1

DRESSMAKING

EXPERT in fittings and alterations. Also new garments made. EL 6-1874

TRUST DEEDS

WELL secured 2nd Trust Deeds purchased at prevailing discounts. The Foothill Credit Co., Sierra Madre EL 5-0046

LOST & FOUND

LOST — Sandy color female cat. vic. Canon & Sturtevant. 485 N. Canon. HI 6-2301. Fri. G:8-1

WANTED TO BUY

HOME or home w/rental close in. Might accept fix it. SY 9-1785 M:8-1

INSTRUCTIONS

TUTORING, specializing in reading, my home. Hastings area. Accredited teacher. 449-3509 R:8-1-8-15

REST HOME

Eva Hardin
CONVALESCENT HOME
Nurses around the clock. Good food. Excellent care. Licensed for 9. M.A.A. patients approved.
94 1/2 N. BALDWIN
355-8169 t.f.c.

FOR RENT

2-Bdrm. unfurn. apts. W/w carpets, drapes, air cond., dishwasher, blt-ins, lge. cupboards. 2 car parking.
252 Mariposa
EL 5-7696

BRAND NEW

2-BDRM. unfurn. house, fenced yard. Gardener. Elderly couple preferred. \$95 mo., 17 N. Mt. Trail. Call Frank Barbour. EL 5-9429 D:7-11-8-1

FURN.

2-rooms & bath. Util. pd., \$55. 355-3091. 355-6186. D:7-11tf

DELUXE unfurn.

2-bdrm. All elec., air cond., drapes, cpts., \$130. "Laurel View" 80 E. Laurel. EL 5-8248 after 5 p.m. D:7-18tf

FOR RENT

Don't let the heat get you Keep up the practice
TOP model typewriters for Rent and for Sale

3 Mo. \$12
In Sierra Madre since 1936
EL 5-9404
25 S. BALDWIN AVE.
D:7-25-8-1

DELUXE furn.

1-bdrm. apt. All elec., air cond., \$130. "Laurel View," 80 E. Laurel. EL 5-8248 after 5 p.m. D:7-18tf

ADULTS only.

Partly furn. upper 1-bdrm. apt. stove, refrig. Water pd. Like new. \$65 or furn. \$75. 142 W. Sierra Madre Blvd. EL 5-6641 or EL 5-2045 D:7-18tf

2-BDRM. part. furn.

house, compl. fenced, covered patio, carport, pets, and children O.K. Reliable parents accepted. refs. Will lease or sell. 280 Old Ranch Rd., Sierra Madre. D:7-25-8-1

CHOICE 2-bdrm. apt.

3-compartment bath, pvt. deck, etc. Adults. 451 N. Baldwin. D:7-11tf

FOR RENT

HOW CAN IT BE?

Every builder today seems to design apt. houses like motels! 2-story barracks surrounding a noisy pool — real folks! Well, The Sierra Madre Townhouse was designed to offer discriminating people a quiet rental resident with dignity and privacy. Covered private patio, park-like grounds, rich nylon carpet, Thermador Gold Medallion kitchens. Fine structural sound proofing, rare quality in 1 and 2 B.R. units. From \$115 & \$135 mo. Come see this award-winning building at 170 E. Highland cor. Mt. Trail. (1 blk. E. and 1 blk. north from downtown Sierra Madre) or call SY 58-0-58 or EL 5-3678. (You'll be glad you did).

FOR RENT

★ GRAND OPENING ★

VILLA ROYALE

165 E. Sierra Madre Blvd., Sierra Madre (Just E. of Baldwin Ave.)

2-Bdrms. — 2 Baths

GOLD MEDALLION ALL ELECTRIC

NEW beautiful 10 unit apts. for the finest in luxurious quiet living. AIA designed and landscaped.

1200-1500 sq. ft. — Exquisitely decorated

• Entry Halls — Tremendous Wardrobes

• Luxurious carpets & draperies

• 2 marble pullman baths and vanity

• Deluxe Frigidaire "Flair" range and oven

• Maximum insul. & sound proof walls

• Centrally Air Cond. & Heated

• Landscaped private patios

EL 5-1060

ONLY 5 LEFT

LUXURIOUS LIVING

BRAND NEW

SYLVAN

WEST APTS.

1 & 2 BDRMS.

2 bdrm. apt. w/1 1/2 baths. Carpets & drapes, G.E. built in kitchens; G.E. air conditioning, low voltage radiant heat, thermo controlled in each room. Heated pool w/patio area; carports plus parking. Teenagers welcome. Lease — Starting at \$117.50. 1 block from bus and shopping.

51 Esperanza
EL 5-2186 Mgr. Apt. M

FOR SALE—REAL ESTATE

OFFICES

OR SALES SPACE

Fully Air Conditioned Utilities paid — Janitor SIERRA MADRE'S NEWEST OFFICE BUILDING 49 S. Baldwin Inquire EL 5-3456

BRAND NEW

Lge. 2-bdrm. apts., cpts., drapes, blt-in stove and oven. Close in location. (Near S.M. & Lima). Children welcomed. \$115 HI 6-8211 Eves. EL 5-4480 D:8-1-8-8

LARGE spacious 1-bdrm.

furn. apt. Elec., water pd. Adults. EL 5-0097 D:8-1tf

BACHELOR cottage, furn.

clean, \$55. Water paid. 514 E. Montecito. EL 6-1852 D:8-1tf

CHEAP — Single apt. Lady,

gent. couple. No child. 586 Woodland. Aug. 1. Call GA 3-3714 D:8-1

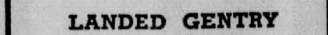
1-BDRM. cottage, furn.

Newly painted. \$55 mo. water and gas paid. 476 Sturtevant Dr., Sierra Madre. Mgr. EL 5-8512. D:7-25tf

POOL SERVICE

PROTECT YOUR SWIMMING POOL

with



VACATION SERVICE SPECIAL

COMPLETE OR SUPPLEMENTARY SERVICE

Chemicals - Repairs Equipment For information CALL SYcamore 1-1921 1609 E. Washington Blvd. Pasadena, Calif.

TWO NEW HOMES

3 bedrooms, 2 baths, large family rooms, all elec. blt-in kitchens. W/w carpeting, fireplaces, 2 car garages, fenced. \$34,500 and \$35,500 Drive by 520 & 540 Sierra Meadows Dr.

3 BEDROOMS, 2 BATHS

New linoleum, completely redecorated, new exterior paint. 2 car detached garage, large trees, patio. \$21,000 Drive by 702 W. Alegria

QUIET ST. CLOSE IN

Newly painted exterior, charming 2 bedrooms, glassed in lanai. Covered patio, fenced rear with good trees and landscaping. \$22,500 Drive by 45 Lowell

FLAMINGO PROPERTIES

Realtor — Multiple Listings EL 5-8045

496 W. Sierra Madre Blvd. Sierra Madre

11 W. Huntington Dr., Arcadia

24-Hour Number — HI 6-4605

Harry A. Lange

Real Estate & Insurance Multiple Listings

81 W. Sierra Madre Bl.

Open Saturdays and Sundays

EL 5-7196

FOR RENT

DELUXE APTS.

• 1-BDRM. • Air Cond
• Blt. ins • Patio
• Cpts. & Drapes
Adults

85 S. Lima

EL 5-0057 or

EL 5-6447

FURN. 1-bdrm. house in

court. Close in. Adults. \$70. EL 5-0560 D:8-1-8-15

FOR SALE—REAL ESTATE

Sparkling In the Highlands

Lovely 2 bdrm., 1 1/2 baths, fam. rm., dining rm., w/w cpts. plus drapes. Newly painted, 9 yrs. young. \$36,700.

Hazel Gittinger, eves. EL 5-2948

WHIPPLE

SY 6-3166 3844 E. Fthill

R-3 LOT 100x192. Room for

court. Close in. Adults. \$70. 13 units. Close to town. EL 6-1120

PANGBORN PRESENTS

SEE FOR YOURSELF!

This house has everything EXCEPT someone to buy and enjoy it. Located on a quiet cul-de-sac street of fine homes. With gorgeous mountain view. Frame and stucco, brick trim. Big living room w/stone fireplace, family room w/Bar-B-Q fireplace, natural kitchen with built in O & R, 1 1/2 tile bath, 3-bdrms., completely air conditioned, w/w carpets and new drapes. Only 5 years old. Asking

\$38,500

Top financing available

Submit down

WE NEED LISTINGS!!!

Harold Pangborn, Realtor & Associates

(D.B.A. Pangborn Realty Co.)

Fine Residential and Income Properties Since 1933

Complete Multiple Listings

344 WEST SIERRA MADRE BOULEVARD

EL 5-0201 Evening — EL 5-1920

VIEW!!

Valley & Mountains

3 bedrooms & family room, large breakfast area in this complete built-in kitchen. New carpets to be installed. 1900 square feet of tasteful luxury. Master bedroom 19'x15' with dressing room & bath, on a street of custom homes near top of beautiful Santa Anita Drive in Sierra Madre. Heated & filtered pool. Submit down.

\$47,950

Deluxe, 5 large oak trees, 2200 sq. ft., \$38,500 with low down N.E. Altadena.

Want your house sold?

CALL JAY YEATS — MATTSOY-YEATS REALTY

HAVE CLIENTS NEED HOUSES

MATTSON - YEATS

SY 1-1931

EL 5-2765

FOR BETTER HOME BUYS

SEE REALETERIA

BEST 4-BDRM. HOME IN SIERRA MADRE

Approx. 1800 sq. ft., 1 1/2 bath, blt-in oven and range, natural cabinets, disposal, dishwasher. Carpets and drapes. Beautiful fireplace. Dining area plus breakfast area. Lovely covered porch patio. Room for pool. Double garage. New E-Z to buy terms. Owner moved. Must sell. Only \$29,950.

LOVEABLE 2-BDRM. REDWOOD

This charming quality home surrounded by huge avacados, carpeting, drapes, fireplace, separate dining room, big 2 door garage. Only \$22,500.

UPPER HASTINGS RANCH SPECIAL

3-Bdrms. and lanai, 1 1/2 baths, extra large living room, cork floor, separate breakfast room, fireplace, double garage. Only \$24,950.

TWO EXECUTIVE DELUXE HOMES LIKE NEW

3-Bdrms. & family dining rooms. 2 & 2 1/2 baths, kitchen blt. ins. Natural wood, fireplace, F.A. heat, carpets, drapes. One with beautiful swim pool, the other with picturesque patio and waterfalls. Mountain and valley views. Here are two of Sierra Madre's very finest. Only \$38,950 ea.

FABULOUS OLDER 2-STORY COLONIAL

2800 sq. ft. Four fireplaces, 2 1/2 baths, 40 ft. liv. rm., beautiful carpets, 4 big bdrms., formal dining rm., drapes, hardwood floors, F.A. heat. Very large kitchen. Trees, on gigantic corner, 200x186. 3-rm. guest house rents for \$45 mo. This home has superb quality of the past. Asking \$59,950.

John H. Curtis, Realtor

304 West Sierra Madre Blvd.

Evenings EL 5-0996

EL 5-3433

4-SIERRA MADRE NEWS

Thursday, August 1, 1963

FOR SALE—REAL ESTATE

SOLD OUT

have buyers waiting for Sierra Madre property. Would appreciate your listings. Agent. SY 6-8161 AT 6-1365 C:7-25-8-8

BUSINESS DIRECTORY

APPLIANCES AND REPAIRS

DUMAS and SON

Electrical Appliance Service Center

All Types and Makes of Home Appliances Expertly Repaired. Radios, Auto Radios, Keys

Locksmith

12 N. Baldwin Ave.

EL 5-1596

ALTERATIONS

ALTERATIONS HEMS

The Misses Dickinson

775 Idle Hour Lane

ELgin 5-0562

AUTO REPAIRS

NORM'S GARAGE

MOTOR TUNE UP — BRAKE SERVICE

Dependable Auto Repair

Operated by

Clarence N. Morrison

22 E. Montecito

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Closed Saturdays

FLOORS

E. S. Thornberry

Phone ELgin 5-9563

New Hardwood Floors

Installed

Refinish Old Floors

Phone ELgin 5-9563

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COMPLETE GARDEN SERVICE

Landscaping and Rerelandsaping

Sprinklers installed, repaired

New lawns

Small tree removal

Light & Heavy Hauling

Insured

EL 7-1940

LINOLEUM

SIERRA LINOLEUM

ASPHALT TILE WINDOW SHADES

EXPERT INSTALLATION

EL 5-1006 for Estimates

MASONRY

Sierra Masonry

BLOCK & CONCRETE

ALL TYPE MASONRY WORK

Free Estimates

P.O. BOX 502

SIERRA MADRE

EL 5-0100

7 a.m.-3 p.m. & evens.

MUSIC INSTRUCTION

PIANO - ORGAN - VOICE

Beginning or Advance

Home or Studio

DON K. HOUSER

355-7560

NURSERY

MAMA PETE'S DAY NURSERY

Vacancy

HOURS 7:30 to 5:30

71 SUFFOLK

CLASSIFIED

MISCELLANEOUS FOR SALE

38 E. MONTECITO AVE. SIERRA MADRE

CRITFIN LUMBER CO.

"ANTI-FLY CAMPAIGN" NOW IN EFFECT

EXPERT Re-screening of your old frames

SAVE 10% OFF REGULAR PRICE

Also new Screens & Screen Doors

LOGAN lathe, 10" quick change. Xint. cond. Lots tooling. EL 5-2824 E*8-1

Closing Sale
AT BARGAIN COTTAGE FOR CYSTIC FIBROSIS
Fri. & Sat., Aug. 2 & 3
9:30 - 12:30
81 1/2 W. Sierra Madre Bl.

6-PC. Formica dinette, \$45. Rummage, etc. S. M. Blvd. EL 5-7338 E*8-1

54" REDWOOD patio table & benches, perfect cond., \$20. Eves. or Sat. 521 Ramona, EL 5-9903 E*8-1

5 WHEELS, 650x15, w/w tires med. tread, \$30. 5 Flicker hub caps, same as wheels, \$8. EL 5-0009 E*8-1

BACK YARD SALE, Fri. & Sat., Aug. 2 & 3, 9 to 4. 126 E. Laurel Ave. E*8-1

BILL DING

THIS WEEK'S SPECIAL

STARTS AUG. 5

REED FENCING
6'x15' Roll
Reg. \$3.99
Special \$2.99 per roll

Open All Day Saturday

MYRTLE AVE. LUMBER CO.
1525 SOUTH MYRTLE AVE.
Monrovia
Phone EL 8-1851

LEGAL NOTICE

NOTICE OF PUBLIC HEARING

NOTICE IS HEREBY GIVEN that pursuant to the provisions of the Code of the City of Sierra Madre, Section 962, that the Planning Commission of the City of Sierra Madre has fixed Thursday, August 15, 1963, at the hour of 4:00 o'clock P.M. in the Council Chambers of the City Hall, 55 West Sierra Madre Blvd., Sierra Madre, California, as the time and place for holding a public hearing on a proposed variance to reduce front yard setback to 10 ft. for property described as a Por. of Section Land 16, this land fronting on the dead end of Fern Lane.

Application and map are on file in the office of the Secretary of the Planning Commission.

The application alleges that there are special circumstances attached to said property which generally do not apply to other properties in the same district and vicinity; that the granting of a variance as aforesaid will not result in a material damage or prejudice to other property nor be detrimental to the public welfare or injurious to persons in the vicinity thereof, in that the proposed variance, if granted, would be subject to such conditions as the Planning Commission may deem necessary to assure that the spirit and purpose of said City Zoning Code will be observed, public welfare and safety secured, and substantial justice done to all parties.

Interested persons may attend and be heard.

Dated: July 29, 1963
BY ORDER OF THE PLANNING COMMISSION
Beatrice I. Thompson, Secretary

Publish Sierra Madre News August 1, 1963

ARCADIA MUSIC MART TRADE-IN SPECIALS

- 21 INCH Magnavox TV \$55
 - 17 INCH Admiral TV \$15
 - 17 INCH Table Top TV \$29.95
 - 21 INCH Packard Bell TV w/remote control \$65
 - 17 INCH G.E. Console TV \$25
 - HI 6-3111
- ARCADIA MUSIC MART
21 E. HUNTINGTON DR. ARCADIA
Open Evening
MUTUAL TICKET AGENCY

2 FOR 1 SALE
Fresh stock daily of men's, women's, children's clothing and misc. Buy 1 item at reg. low price, 2nd item free. Good radios, TV, appliances, furn. at prices that will amaze you. Come in today and save \$\$\$.

Open every night till 9
VETERANS THRIFT STORE
25 E. Colorado, Pasadena

FACTORY SECONDS—Pickled melon rind, preserves, olives, Ward's Factory, 273 E. Highland. No deliveries. E4-6tt

PERMANENTS\$8.50
Shampoo and wave\$2.50
Open Mon. thru Sat.
WISTARIA BEAUTY SHOP
55 N. Baldwin EL 5-9526

What is a Bargain?
"Ask Trudie"
THE PLAZA SHOP
Dresses - Sportswear
39 East Montecito
Near the Shell station

Was It Done In Vain?

The following is quoted from the American Legion Magazine for July, 1963, article on the Korean war by Edward Hymoff, page 13:

"To this 10th anniversary account of the Korean war, Gen. Douglas MacArthur has added his tribute to the men who fought there:

"The fortitude and courage of the American soldier was never more tested than on the bleak fields of Korea. Outnumbered and sorely handicapped by the unprecedented restrictions imposed upon him from political sources, he sought by brains and brawn and blood to overcome all odds. His sacrifice was bitter. A soldier's glory enshrines his deathless memory."

General Douglas MacArthur, April 15, 1963.

Letters to the Editor

I may not believe in what the man says, but I will defend to my death his right to say it.—(similar words of Voltaire)

Dear Editor:

Thank you very much for the generous coverage, interest and support you gave the activities of the Sierra Madre Baseball Association, including Minor, Little and Babe Ruth League, during the past season.

We have had a most successful year and feel that you personally and the Sierra Madre News have made a significant contribution to that success not only with the publication of our baseball news but in addition, with the gift of the three perpetual champion ship trophies to be given the winners in each league.

So on behalf of the 263 boys, their friends and parents, we want to express our gratitude for your interest in our baseball program and the youth of our city.

—NANCY THROOP

Dear Editor:

I am enclosing a check so that we may receive the Sierra Madre News for another year.

As of August 9 we are moving to Monte Ararat 505, Mexico, 10, D.F. Perhaps you will publish our new address so that our friends in Hastings and about will have it.

Our son, Johnny Baker who attended Field School, is now in Pasadena visiting his grandmother, Mrs. Douglas, on E. Orange Grove Ave. He left here the 21st and spent the first week in Laguna with cousins and grandparents and aunts. Then he will spend four more weeks with his grandmother after which he will take a two weeks trip with his uncle and cousins touring the Southwestern states. Johnny will fly back to Mexico the 9th of September in plenty of time to start back to Greengates School where his younger brother, David, will also start this year.

Next week Grete Staple of

Demands Boost

which reported for 1959-60. Statewide, cities spent \$169,410,926 in 1961-62 for police protection. Fire protection cost \$123,744,120. Other major spending items were: streets, storm drains and street lighting \$152,193,529; parks and recreation \$85,085,704; interest and redemption of debt \$88,966,129; and health service \$24,787,125. Of particular interest to the taxpayer is a \$68,872,164 cost for employee retirement.

"The demand of Californians for an ever-increasing amount of public service has boosted the tax cost of cities to new highs," observed Sheffield J. Arnold, the Association's Executive Director. "The control of public expenditures and the taxes to pay for them starts with self-control on the part of those seeking public service."

Kelly Raps City Council

and Public Works Supt. Position," end of quote.

Also, on the same page, to quote further, "To accomplish the suggested program, the following salary adjustments are recommended, items No. 3, Public Works Superintendent and Assistant Engineer (previously approved) \$710 per month.

On August 3, 1960, just five months prior, the salary range for the Public Works Superintendent is listed as \$575 to \$625 per month; so I would agree the combined position of Public Works Supt. and Asst. Engineer should be worth the salary increase providing, of course, the qualifications existed.

City Council Resolution No. 1918, dated July 25, 1962, establishing minimum and maximum compensation in various departments, effective July 1, 1962, establishes the maximum for the Public Works Superintendent at \$710 per month.

Bonelli Wants

ties and cities for road construction work but it also provides subsidy for mass rapid transit development if the Board of Supervisors implements this part of the act.

Bonelli has been steadfast in opposition to the subsidy by the taxpayers of a mass rapid transit system in Los Angeles County inasmuch as there are proposals for private enterprise to develop the system. At his urging, the board is on record in opposition to the transit subsidy.

"Before we adopt the resolution to implement the highway user funds apportionment, we should make it clear that we do not subscribe to the portion of the bill which relates to a tax subsidy of mass rapid transit," Bonelli declared.

"The first portion of Senate Bill 344 is wholeheartedly supported because this revenue will help cities to build additional major streets which are sorely needed, and our board already has declared its intent to make the county's share of the apportionment available to the 74 cities of the county."

"We do not, however, advocate imposing a tax subsidy on the overburdened taxpayers for rapid transit, and I believe this should be spelled out in the resolution."

Two proposals, one by Alweg Monorail and one by Goodell Monorail, to finance the design and construction of backbone routes for a mass rapid transit system in the county are now before the directors of the Metropolitan Transit Authority, Bonelli reminded his colleagues.

"The MTA is now in the process of negotiation with Alweg and Goodell, and is moving toward a determination as to whether these proposals can be accepted or rejected," Bonelli said. "How in good conscience the MTA could continue to push for a \$15 million tax subsidy is beyond me."

However, Bonelli added that thorough study into the two proposals for private financing are now being made by MTA. "They are very definite and tangible proposals," he added, "and I'm sure some real progress will be made."

Isn't it strange, Mr. Editor, that in an area of the size and development of Sierra Madre that there is not a place with meaning and background — plus adequate accommodations — in which to honor a public official? — One who has guarded and fostered this community for 34 years? I find it so.

In fact, it seems quite incongruous to go across the boundary line into Pasadena for such an occasion. What's the matter with Sierra Madre? Have we no civic pride?

Having watched (for much of his tenure) our Police Chief's consistent administration of the law and having worked with him on occasion, I find it most difficult to visualize such an event in an unfamiliar setting.

— H. K. S.

Casa Colina Has Barbeque For New Junior Boosters

Nineteen patients and former patients of Casa Colina had a barbeque at the Center recently as a kickoff event for their newly organized club, the Junior Boosters of Casa Colina.

Membership is limited to inpatients, former patients, and outpatients between the age of 15-21. The purpose of the club is to enable the physically handicapped treated at the center to keep in social contact with each other. They are sponsored by the Casa Colina Alumni Booster Club.

Terry Rogers, paralyzed from the neck down as a result of a diving accident was elected president. Vice president is Kristine Karlsten of Ontario and Roman Ribby of Fontana was chosen secretary. Mike Bernal, Tommy Oroz and Robert Gergel of Casa Colina are assistant secretaries and treasurer, respectively. The program committee consists of DeWayne Parker, Fontana; Linda Rainey, Ontario; and Janice Cavoit, Upland.

Plans are being made for a splash party to be held at one of the member's homes and a hayride.

Shakespeare Jr. Entertain Sycamores Boys

The Social Service Committee of the Shakespeare Club Juniors is planning a swimming party for the boys at the Sycamores on Wednesday, August 14.

Anyone interested in meeting these boys in an enjoyable and informal way, call Joan Haefliger, AT 4-0625. Members will not be on life guard duty, as the Shakespeare Juniors will give Social Service hours for this.

SIERRA MADRE NEWS—5 Thursday, August 1, 1963

Bible Lesson Sunday, Aug. 4

"Love" will be the subject of the Bible Lesson read in all Christian Science churches this Sunday.

Responsive reading includes this verse from 1 John (4:8): "He that loveth not knoweth not God; for God is love."

Also to be read is this passage from the denominational textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "The precise form of God must be of small importance in comparison with the sublime question, What is infinite Mind or divine Love?" (p. 256).

Congratulations To Our New Police Chief

May He Have 37 Years of Success

Farewell Gordon, You Have Completed A Job Well Done

THE OLD TIME MARKET
444 Sturtevant Dr. (in the Canyon)
— OPEN —
SUNDAYS 12:30 TO 11 P.M.
MON. THRU SAT. 9 A.M. TO 11 P.M.
P.S.—WE ALSO SELL GROCERIES

WELCOME SAVERS!

4.85%

Planned Annual Savings Rate Paid Quarterly

Regular Hours Mon. thru Thurs. 9 to 4, Fri. 9 to 6

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ATLAS FEDERAL SAVINGS AND LOAN ASSOCIATION

for greater convenience to our customers

SOUTHERN COUNTIES GAS COMPANY

announces the opening of a

NEW PAYMENT OFFICE

in Sierra Madre

Beginning Monday, July 1

you can pay your gas bills at the

SIERRA MADRE PLUMBING CO.

15 Kersting Ct. (No. of Sierra Madre Blvd.)

OPEN MONDAYS-SATURDAYS, 8:00 TO 6:00

This collection station, centrally located with more convenient hours, has been authorized to accept payment of all gas bills. For other services, including requests for turn-ons and turn-offs, appliance adjustments or billing information

PHONE ZEnith 3737

(from Sierra Madre, Call through Operator at no charge)

In time of bereavement . . . would you know what to do?



Tributes Should be Collected Cards and Notes on Floral

So that flowers sent by friends and relatives may be acknowledged later on, cards and notes on their tributes should be carefully saved. Here at Ripple's we attend to this duty for you.

Ripple MORTUARY

Dignified Service • Sympathetic Help
Understanding in Time of Need
SERVING ALL FAITHS
STERLING RIPLEY, Director
ELgin 5-3414
201 W. Sierra Madre Blvd.

CHILDREN'S SHOE SALE!

STARTS TODAY — AUG. 1, 1963

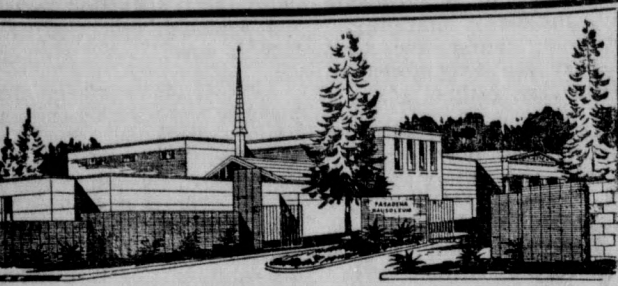
Check tables in store for final reductions on adult's shoes

Sale continues thru August 10
Store Hours: 10 a.m. to 6 p.m.

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Upper Hastings Ranch

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Pasadena Mausoleum
2227 N. RAYMOND AVE. (Cor. Woodbury Road)
Telephone SYcamore 7-3146

St. Rita's Guild Bridge Marathon

Thirty-six members of the couples' bridge marathon of St. Rita's Guild were entertained last Sunday evening by Mr. and Mrs. Ralph Bartolme, 911 Fallen Leaf Drive, Arcadia, in the garden of their home at a pot-luck dinner following the play off for the bridge trophy, which is awarded each year by the guild.

Mrs. Bartolme has been chairman of this activity for the guild. Mr. and Mrs. Milton Morningstar, of Sierra Madre, and Mr. and Mrs. Harry H. MacDonagh, of Pasadena, were the finalists. Served from a buffet table, the group ate dinner at small candle-lit tables scattered through the gardens. Following dinner, Rev. Thomas O'Malley, pastor of St. Rita's Church, presented the trophy to Mr. and Mrs. Morningstar, winners, whose names had been kept secret until then.

Bethany Lutheran Bible School Monday, Aug. 19

Registration for the Bethany Lutheran Bible School will be Monday, August 19 from 10 a.m. to noon in the church annex, at Sierra Madre Blvd. and La Tierra St. The Bible school dates are Monday, August 19 through Friday, August 23 from 9 a.m. to 2 p.m.

The guest speaker at Bethany Lutheran for the next two Sundays will be Rev. James Lund, visitation pastor at St. Andrew Lutheran Church, Whittier.

Bethany's pastor, Rev. Niels Carlsen, is in Washington State vacationing with his family.

Attend the Church of Your Choice

Honored On Tenth Anniversary

Almost 300 friends of Dr. Robert N. Schaper gathered at the Westminster Church in Pasadena last Friday evening to honor Dr. Schaper and his family on the occasion of his tenth anniversary as pastor of Bethany Church of Sierra Madre. A balanced program had been planned for weeks depicting the accomplishments and blessings of the past as well as a projection into the future.

The highlight of the evening came when Assistant Minister, Rev. Hugh S. Bell, Jr. presented to Dr. Schaper a gift of \$5,000 for the express purpose of enabling the Schapers to visit the 15 foreign missionary families which the church supports. The trip will probably be taken sometime next spring or early summer.

Dr. Bob Pierce, president of World Vision acted as

emcee, while Dr. Charles E. Fuller, founder of Fuller Seminary in Pasadena, pronounced the invocation. Staff members of Azusa College, Mr. and Mrs. Earle Anderson sang several musical numbers, and Mr. John Bush, Church moderator presented a short talk on "Looking Into the Future."

Guests included Dr. Schaper's mother, Mrs. Mary Schaper, Dr. and Mrs. J. Henry Hutchins, pastor emeritus of Lake Avenue Congregational Church, Dr. and Mrs. Daniel Fuller, dean of Fuller Seminary, and several visiting pastors in the community. Letters from 35 to 40 people were received and excerpts were read from several by Mr. Orlo Ellison, chairman of the board of deacons.

The pastor was deeply moved by the honors bestowed upon him and expressed deep appreciation for the associations of the past and looked forward with keen anticipation and expectancy to the months and years of service which lie ahead.

Dr. Barnhart Slates Sermon Sunday, Aug. 4

"The Road of Good Intentions" is the subject of the lesson-sermon at both the 9 and 11 o'clock Worship Services Sunday morning, August 4, at the Santa Anita Church of Religious Science, 226 W. Colorado Blvd., Arcadia. Dr. Ethel Barnhart, minister, will discuss the "road of good intentions," which leads to frustrations of all kinds, versus the "road to fulfillment," which leads to well-being and achievement. Child care is provided.

At the 11 a.m. service men and women who have successfully completed the first year course of Science of Mind, which comprises 120 hours of study and application of the Principles of Religious Science, will be recognized in a graduation service. In a charge to the graduates of this First Year Course in Science of Mind Dr. Barnhart will bring to mind the meaning of this study and the responsibility of each in putting the Principle of Truth into practice in all human relations.

Each Sunday at 9 a.m. there is a Junior Church for children from pre-school through eighth.

Mr. and Mrs. Robert Spencer conduct a Youth Activity for high school and first year college students at 7:30 p.m. Sunday evenings.

Weekday services include a Divine Healing meeting held every Tuesday evening at 8 o'clock and an 11 a.m. Bible Study class conducted every Thursday morning by Mrs. Anna Dozier.

It is announced that all should watch for the announcement of the opportunity of hearing Dr. William R. Parker of Redlands University who will speak at both the 9 and 11 a.m. services August 11.

Dr. Barnhart reminds, "call HI 7-6162 for spiritual help."

British Home Has Excursion Newport Harbor

Following a two week stay, Mrs. Margaret S. Pennington, retired YWCA executive, and Mrs. Edith P. Nelson has returned to the British Home in Sierra Madre.

Recently the British Home had an extended excursion to Newport Harbor under the direction of Mrs. March, board chairman director of recreation.

LEGAL NOTICE

NOTICE OF PUBLIC HEARING GIVEN THAT PURSUANT TO the provisions of the Code of the City of Sierra Madre, Section 9025, that the Planning Commission of the City of Sierra Madre has fixed Thursday, August 15, 1963, at the hour of 8:00 o'clock P.M. in the Council Chambers of the City Hall, 55 West Sierra Madre Blvd., Sierra Madre, California, as the time and place for holding a public hearing on a proposed variance to reduce front yard setback to 10 ft. for property described as Lot 375, Tr. 2456, 191 Vista Circle Drive.

Application and map are on file in the office of the Secretary of the Planning Commission.

The application alleges that there are special circumstances attached to said property which justify the granting of a variance as aforesaid will not result in a material damage or prejudice of other property not be detrimental to the public welfare or injurious to persons in the vicinity thereof, in that the proposed variance, if granted, would be subject to such conditions as the Planning Commission may deem necessary to assure that the spirit and purpose of said City Zoning Code will be observed, public welfare and safety secured, and substantial justice done to all parties.

Interested persons may attend and be heard.
Dated: July 29, 1963
BY ORDER OF THE PLANNING COMMISSION
Beatrice I. Thompson, Secretary
Publish Sierra Madre News August 1, 1963

Bethany Church Notes

Approximately 30 college age young people will be visiting their sponsor's vacation home at Carpinteria this coming weekend. Mr. and Mrs. Al Leeming, sponsors of the Ambassadors Christian Endeavor group will be hosting the group from Friday evening until Sunday noon. The fellows will camp-out at the State Park. The entire group will visit the college group at Calvary Baptist Church at Santa Barbara on Sunday.

Dr. Robert N. Schaper, pastor of Bethany Church, will be ministering this week at the "Niner Camp" at Forest Home Conference Center. His entire family is accompanying him as his son, Bobby is a member of the ninth grade this coming year.

The congregation at Bethany along with several other congregations in the Sierra Madre area will visit the homes in the community during the week of August 4-11 to invite each person to the coming Billy Graham Crusade which will begin in the Los Angeles Coliseum on August 15 continuing through September 8.

Bethany will sponsor a bus which will leave nightly from the church for the Crusade. Reservations can be made by calling the church before 4 p.m. on the day you wish to leave.

Dr. Schaper will continue preaching from the book to the Ephesians this coming Sunday on the subject, "The Gifts to the Church."

On Sunday evening he will conduct a communion service assisted by the church Board of Deacons. Special music by the "summer ensemble" will complete the services. All are cordially invited to attend.

Rev. Hesse Announces Sunday Sermon

Under the theme "Divine Counsel on Church Membership," the Rev. Armin Hesse will begin a series of Sunday morning sermon messages on the First Epistle of Paul the Apostle to Timothy next Sunday morning, at Faith Lutheran Church, 845 Hastings Ranch Drive.

In the 9 o'clock Sunday School Parent-Pupil service and in the 10:30 Congregational worship service he will direct the worshippers to the first chapter of this New Testament book, speaking on "The Church Member's Chief Concern."

Sunday school classes, and the junior, senior and adult Bible classes will meet at 9:45.

Use the Classified Ads and turn Your Used Merchandise Into Cash

What Is a Bargain? "Ask Trudie!"
THE PLAZA SHOP
Dresses - Sportswear
39 East Montecito
Near the Shell station

BETHANY LUTHERAN CHURCH
La Tierra and Vinedo on Sierra Madre Blvd. East Pasadena
Sunday School 9:30 A.M.
Worship Service 11:00 A.M.
Sermon: The Rev. James Lund, Guest Speaker
(Nursery Provided)
NIELS C. CARLSEN, PASTOR

FAITH LUTHERAN CHURCH

The Lutheran Church - Missouri Synod
9:45 - SUNDAY SCHOOL & BIBLE CLASSES
9:00 & 10:30 - CHURCH WORSHIP
Sermon: "The Church Member's Chief Concern"
Conducted by Rev. Armin Hesse
A CHRISTIAN WELCOME TO YOU!

BETHANY CHURCH

(INTERDENOMINATIONAL)
Baldwin at Montecito Robert N. Schaper, Pastor
9:30 a.m.—Sunday School
9:30 a.m.—Sunday School
11:00 a.m.—"Gifts To the Church"
6:00 p.m.—Christian Endeavor
7:00 p.m.—Communion Service
Pastor Schaper preaching at both services

First Church of Christ, Scientist

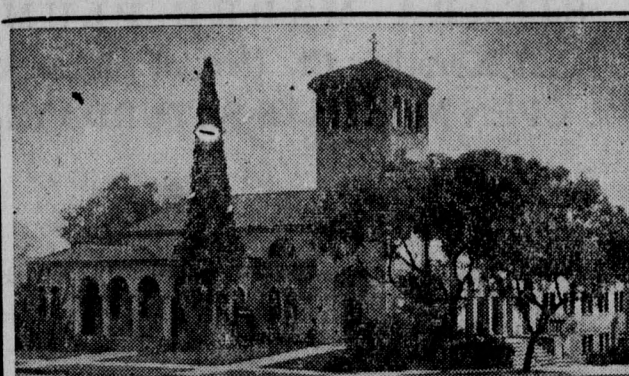
186 W. HIGHLAND AVE., SIERRA MADRE
Sunday Service (small children cared for) 11:00 A.M.
Sunday School for pupils up to age 20 9:30 A.M.
Wednesday Testimonial Meetings 8:00 P.M.
"Love"
READING ROOM, 22 N. BALDWIN AVE.
Daily Except Sundays and Holidays 12:5 P.M.
Saturday 10:5 P.M.

Santa Anita Church of Religious Science

226 W. Colorado Blvd., Arcadia HI. 8-8206
DR. ETHEL BARNHART, Minister
THE ROAD OF GOOD INTENTIONS
August 4 9:00 and 11:00 A.M.
Divine Healing Meeting - Tuesdays 8 P.M.
Jr. Church 9 A.M. Youth Activity 7:30 P.M.
Dial-for-Prayer, day or night, HI 7-6162

EPISCOPAL Church of the Ascension

N. Baldwin at Laurel
Rev. Harley Gibbs Smith, Jr., Rector
Rev. James H. Miller, Assistant Priest
Rev. Stephen Green, Assisting
SUNDAYS
7:30 a.m.—Low Mass
8:40 a.m.—Morning Prayer
9:30 a.m.—Sung Mass and Sermon, Coffee Hour.
7 a.m.—Daily Mass
Wednesday — 9 a.m. Mass



Sierra Madre Congregational Church
"The Church of the Singing Tower"
"The Commonness of Communion"
Rev. George W. Lindsay
The Sacrament of Holy Communion

Festival OF FRUITS AND VEGETABLES! AT Ralphs

WIN! A FABULOUS TRIP FOR TWO! TO MEXICO CITY AND JAMAICA

NEW! FRESH TENDER SWEET CORN LARGE EARS 5¢ EACH

PLUM FESTIVAL! 2 25¢ All Red Green Or Purple PLUMS in Season!

Finest California Grown SO MUCH BETTER! Days Fresher Than Out of State Chickens! 1 Day Fresh! You Can Taste the Difference U. S. D. A. GRADE A

SPRECKELS SUGAR 5 59¢ Save 8¢

TOMATO SAUCE 14 1.00 Save 36¢

FRYING CHICKEN 27¢ Save 20¢ a lb.

MAYONNAISE 33¢ Save 16¢

RALPHS SHORTENING 3 49¢ Save 10¢

PORK & BEANS 5 1.00 Save 35¢

LEGS & THIGHS 49¢

BREASTS 59¢

WINGS 29¢

BACKS & NECKS 5 39¢

DOVER SOLE 79¢

EASTERN SCALLOPS 49¢

FISH CAKES 25¢

FISH STICKS 35¢

TROUT 49¢

CUT-UP FRYERS 33¢

DOUBLE BREASTED OR FOUR LEGGED FRYERS 45¢

BEST OF THE FRYER 55¢

2 LEGS & THIGHS, 1 BREAST, 2 WINGS

VEAL CUTLETS 79¢

BACON 59¢

SELECT SMALL SIZE SPARE RIBS 49¢ Save 10¢ a lb.

RALPHS SUPERB CATERING

ICE CREAM 69¢ Save 10¢

CUT GREEN BEANS 2 29¢ Save 10¢

MEXICAN FOOD 39¢ Save 10¢

CHARCOAL BRIQUETS 5 49¢ Save 21¢

HICKORY CHIPS 2 29¢ Save 11¢

BAR-B-BASE 2 49¢ Save 21¢

CHARCOAL BRIQUETS 10 49¢ Save 21¢

TOILET TISSUE 10 1.00 Save 16¢

CREST TOOTH PASTE 69¢ Save 14¢

CALO LIVER FLAVOR CAT FOOD 2 21¢ Save 10¢

JONNY CAT CAT LITTER 10 69¢ Save 12¢

DOG FOOD 3 19¢ Save 12¢

ALMOND SWIRL COFFEE CAKES 45¢ Save 4¢

POUND CAKE 45¢ Save 4¢

SANDWICH BREAD 31¢ Save 4¢

GRADE AA BUTTER 67¢ Save 4¢

SALADS 29¢ Save 6¢

BOLOGNA 59¢ Save 14¢

BISCUITS 3 29¢ Save 14¢

Save MORE...More WAYS at Ralphs

Huntington Dr. at San Gabriel Blvd.
Open Daily 9 A.M. to 10 P.M.; Sundays, 9 A.M. to 7 P.M.

211 E. Foothill Blvd. at 2nd Ave., Arcadia
Open Daily 9 A.M. to 10 P.M.; Sundays, 9 A.M. to 9 P.M.

Weekly Shades Of Hastings

Margily Rowzov
EL 5-7736

Thursday, August 1, 1963 SIERRA MADRE NEWS-7

Democrats To Meet August 11

on Saturday which, by law, precedes the annual State Committee meeting in the Capitol. Wyman said the two days of meetings have been organized as political work sessions to give the large group of leading Democrats who will participate a practical background

in campaign issues and techniques.

His committee will receive information pertaining to credentialing of delegates and write a report recommending the acceptance of credentialled delegates to the full State Committee on Sunday.

THE U.S. SUPREME COURT Which side is it on?

Would you like to see the record, and to know what to do about it?

Then order

WARREN IMPEACHMENT PACKET

One Dollar, Postpaid

THE MOVEMENT TO IMPEACH EARL WARREN
Belmont 78, Massachusetts

We worked all year to build our boat. And finally got the thing to float. We tho't we were just great until the status seekers on the hill got all their garages and car ports filled up with boats of many sorts! No more are driveways used for cars; They are now dry docks for local "tars" ... There are schooners, yachts, canoes, row boats, Trawlers, sloops, in-board motor boats, Cruisers, out-board motor boats, Rafts, ocean liners and life boats, Steamers, whalers and ferry boats, Amphibious jeeps, submarines, And airplane carriers, And kayaks???

There now — see how many nautical conveyances we know!

Busy People

According to Jan Brittell, another month like this will be her complete undoing! She and Brit have been entertaining a stream of relatives, complete with the local sightseeing tours, and they're not through yet. As if this wasn't enough, the family found time to play host to the Babe Ruth League sponsored by the Elks Club. The boys invited for a barbecue and swim included Randy Swatden, Roger Thornton, Eddie Pearce, Steven Cook, Lee Brittell, John Hastings, Peter Plumley, Richard Sackett, Philip Baker, Robert Thibaut, Marvin Smith, Daniel Velling and Alan Abajian. Special guests were Mr. and Mrs. Abajian (he is the president of the Babe Ruth League), and Mr. and Mrs. Ned Baker.

Alpine Builders

executives fear to tread. Nobody seems to care where the labels are, so long as the job is done right. "Alpine Builders, Inc." Where did they get that name?

Seems that Dallas, whose wife is from Germany, has a long memory of the Swiss Alps. All four of these men, residents of this area for a long time, are inspired by mountains. When Dallas, remembering the Alps, suggested the name, "Alpine Builders," the agreement was unanimous.

The spirit of their venture, and the name of their corporation, is reminiscent of the words to an old, popular song: "How deep is the ocean; how high is the sky?"

Their sky, in Sierra Madre, with the old-fashioned "Yankee Enterprise" that is developing here, may be higher than the casual observer might think.

Merchants Join

save yourself and your family a bundle.

These merchants have planned to bring to you a similar gala sales event once each month for the next four months. If you enjoy shopping with your local merchant, if you realize that he is the backbone of your community, the one who supports your pet projects, one who pays over his share of taxes, one who supplies a major payroll to the community each week ... then you can say a great big thank you to him by calling on him this week. Take advantage of the specials that he has planned for you ... by spending your dollars in Sierra Madre you are building our city and putting money where it will eventually return to you.

A few days later, son Lee invited friends for swimming and dinner in celebration of the ending of summer school. Those accepting the cleverly rhymed invitation were Donna Barnes, Mike Berg, Julia Ballinger, Barbara Herber and Terry Matthews.

Incidentally, we joined the Brittells for the appearance of Mory Amsterdam at the Bahama Inn. Vic has been missing quite a bit of night life, and it's good to see him back on the scene.

Little Dog Found

A beautiful mixed shepherd dog about eight months old has adopted Jan and Frank Crowhurst. They would love to find the owner of this well-trained and friendly pup. If you're missing a furry friend of this description, give them a call.

Too Good to Miss

We received a charming note from Marty Newton and must pass some of it on to you. She calls it "Very Important News about a few V.I.P. (Very Innocuous People).

Marty celebrated her birthday with Lois Scandelle and Lou Dandridge, who took her out for cocktails and lunch. She says she had a little trouble about her age at the bar, but hit the bartender over the head with her cane and took care of that! Four singing waitresses presented her with a surprise birthday cake. The party then went to Lou's house for "spectacular" swimming and diving.

Saturday night Mr. and Mrs. James Wentz and Mr. and Mrs. Richard Casenza (all former Pepperhill residents) are joining Bart and Bud for dinner at the Antique Inn. This was a triple-duty celebration—the Newtons' anniversary, Marty's birthday, and Bud's first night on the town since his surgery.

Words of Wisdom: In America, the young are always ready to give those who are older than themselves the full benefit of their experience. (Sigh!!)

Las Sequitas Lunch

Members of Las Sequitas, workshop for the Hastings Ranch Guild for Cystic Fibrosis, have invited their husbands to a lavish luau to be held at the home of Mr. and Mrs. John Moe in Arcadia. Marge Thomas, Christine Templar and Marge Rowley are making arrangements for the party. Dinner will be served round the pool, and decorations are following the Hawaiian theme.

Among those expecting to attend are Messrs. and Mrs. Don Alsop, Henry Asher, Andy Fakas, Edward Lieber, Al Tompkins, Ernest Wenberg, William Murphy, William Pursely, Larry Barr, Donald Clark, Cranor Richter, Al Pruitt, and Mrs. Hazel Gittinger.

Illinois Reunions

Mr. and Mrs. John Wallace and children, Wally, Cindy and Sally, recently returned from a month-long visit with relatives and friends in Galesburg, Glen Ellyn, and Joliet, Illinois.

Betty and John attended a class reunion while in Galesburg. They also bought a new Buick Special which Wally and John drove back. Betty and the girls returned via train.

Wally is now attending Navy Reserve Camp at Treasure Island and will return home next week.

Swim - Sun - Bridge

Members of Las Compagnas will "live it up" at a pot luck at the Ranch Top Road home of Barbara Fasching on Wednesday, August 7. Gloria Murison is chairman of this event.

Sixth Birthday

Young Master Peter Thom-

as Morzov celebrated his sixth birthday yesterday with a lunch at the park. Pete is the youngest son of Bill and Emily Morzov. His brothers, David, Howard and Billy, helped to make this a happy day for him. Invited guests were David and

Linda Ford, Doug Rowley, Scott Brown, Ozzie Katz, Colleen Harrison, Carol Goldsmith, Ralph Fromme and Paul Morzov, Peter's cousin from Alhambra.

Something new has been added to the Rowley house-

hold ... Puff, the Magic Kitten, is now thoroughly ensconced in the family. You have no doubt heard that pets take on certain traits of the family that owns them? ... Well, this little cat walks backwards! MERCY!!!

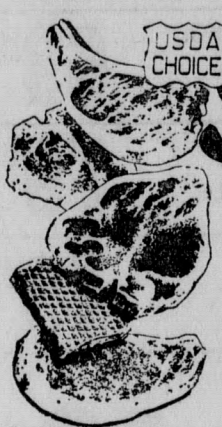
2,000,000 LB. BEEF SALE!

VON'S
and
Shopping Bag



Roasts 33¢ lb.
Center Cut 7-BONE 39¢ Shoulder Cut 49¢ Blade Cut CHUCK

Boneless Chuck 69¢ lb.
Standing Rib Roast 79¢ lb.
Sirloin Tip Roast 89¢ lb.



Steaks 79¢ lb.
CLUB STEAKS 98¢ RIB, BONELESS ROUND OR FAMILY STEAKS...

T-Bone Steaks \$1.09 lb.
Porterhouse Steaks \$1.19 lb.
Top Sirloin Steaks \$1.35 lb.

2,000,000 lbs. of blue ribbon quality beef! Only four out of ten beef that bears the government grade CHOICE is good enough for Von's & Shopping Bag. Our expert meat buyers select only the VERY CHOICE of the CHOICE steer beef! Top quality plus our famous custom trim makes Von's beef your best buy ... so save with satisfaction during this sale!

**DETERGENT
TIDE**

Includes 5c Off

GIANT SIZE

59¢

**ORANGE
JUICE**

Cal-Fame, Frozen

6-OZ. CAN

45¢

**SPRECKELS
SUGAR**

Pure Granulated

5-LB. BAG

57¢

**CREAM
PIES**

Banquet, Frozen, 6 Varieties

8 INCH
14 OZ. SIZE

29¢

Beef Short Ribs 37¢
Stewing Beef 79¢
Plate Boiling Beef 19¢

CHUCK STEAKS

Choice Center Cuts 39¢ lb.
Marinate and Barbecue for a Real Flavor Treat!

Sirloin Tip Steaks 98¢
Cube Steaks 98¢

GROUND BEEF

Always Fresh, Extra Lean
GROUND CHUCK 59¢
GROUND ROUND 69¢
37¢

SLICED BACON

CORN KING ... Eastern Quality
With That Hickory Smoked Flavor
1 LB. PKG. 59¢

FRESH ROASTING CHICKENS 49¢
RAINBOW FANCY DUCKS 49¢
ARMOUR STAR VEAL ROAST 79¢

Seafood Sea-lections

Fresh Salmon 89¢
Halibut Fillets 79¢

FISH STICKS 63¢
FISH CAKES 39¢
BREADED SHRIMP 67¢

Grapefruit Juice 3 FOR \$1.00
Safflower Margarine 33¢
Nestle's Instant Quik 39¢
Dole Fruit Cocktail 5 FOR \$1.00
Red Kidney Beans 2 FOR 29¢

Liquor Features
G&W BONDED BOURBON
Bottled in Bond 100 Proof
Save 40c
\$4.09

Von's Bakery Specials!
SHEPHERD'S BREAD 35¢
Old Fashioned Home Style
Big Round Loaf
LEMON FILLED CAKE 63¢
Split Layer, Fresh Lemon
Filled Square Cake

FYFE & SCOTT RARE 4.99
KEG Brand BEER 6 CAN 79¢

SPECIALS IN THE DELICATESSEN
Cheddar 59¢ lb.
Von's & Shopping Bag
RICH AND CREAMY WISCONSIN CHEESE
In the Piece

Jerseymaid Cottage Cheese 49¢
Bleu Cheese Dressing 55¢
Sliced Chipped Beef 3 FOR \$1.00

WONDER 7-GRAIN BREAD 33¢
Contains All Seven Natural Grains for Health! Wheat, Corn, Rice, Soya, Barley, LOAF Oat and Rye.

ROSARITA MEXICAN FOODS 39¢
Beef Tacos
Combination Plate
Mexican Dinner
Enchilada Dinner

VON'S BEST BUYS on FRESH FRUITS & VEGETABLES
Cantaloupe 3 FOR 29¢
VINE RIPENED - SEASON'S BEST FLAVOR!
LARGE SIZE MELONS 3 FOR 29¢

Fancy Avocados 2 FOR 29¢
Italian Red Onions 3 FOR 19¢
Fresh Florida Limes 6 FOR 19¢

ICE CREAM 59¢
Jerseymaid—Catering Quality
1/2 GAL. CTN.
SAVE 10¢

WALDORF TISSUE 12¢
White or Colors
4-PACK
STOCK UP!

HAIR SPRAY 68¢
Style—by Modart
10-OZ. CAN (Indis. 30¢ off)
NO VALUE!

Mix or Match
C-H-B JAMS 5 FOR 1
Strawberry, Apricot, Peach, Apricot Pineapple, Grape Jelly or Orange Marmalade
10-oz. Tumbler—Save 50¢

FROZEN VEGETABLES 5 FOR 89¢
Peas, Cut Corn, Cut or French Green Beans, Mixed Vegetables, Crinkle Cuts or French Fries
Frozen—Reg. Pkg.

Big Dollar Buys!
SPAGHETTI 7 FOR 1
Swiss—Assorted Varieties
MEATS FOR BABIES 5 FOR 1
Swiss—Assorted Varieties
HI-MEAT DINNERS 6 FOR 1
Smuckers—Assorted Flavors
ICE CREAM TOPPING 3 FOR 1
Plain or Liver
VET'S DOG FOOD 12¢

HEADQUARTERS FOR BLUE CHIP STAMPS!

Triumph AMERICAN MADE SNOW WHITE FINE CHINA at SUPER SAVINGS
THIS WEEK—AUGUST 1 thru 7
SOUP-CEREAL BOWL 39¢
With \$5.00 Purchase
Exclusive of Fluid Milk, Tobacco or Alcoholic Products
\$1.10 OPEN STOCK LIST PRICE
NO COUPON NEEDED ... ONLY

Your successful business CAREER gets a head start HERE ...
Secretarial Accounting Gregg or Speedwriting SHORTHAND

SAWYER SCHOOL of BUSINESS
PASADENA 1165 E. COLORADO BLVD. 449-3990

Prices Effective THUR., FRI., SAT., SUN. at all 83
AUGUST 1, 2, 3, 4
VON'S & Shopping Bag Markets
NOW at 83 LOCATIONS ... SERVING SOUTHERN CALIFORNIA BEST!
3841 E. SIERRA MADRE BLVD. (at Michilinda) Pasadena Upper Hastings Ranch Center



Today's
**BEST
FOOD
BUYS**

EAT BETTER BUY MORE SPEND LESS

WHEN YOU SHOP HERE!



**DELICATESSEN
BUYS**

Fresh, Delicious
Foods Prepared Daily
In Our Own Kitchens

**BEST'S
KOSHER**

SALAMI 69¢
12-OZ. PKG.

KNOCKWURST 69¢
12-OZ. PKG.

**PURE BEEF
FRANKS** Lb. 79¢

**SLICED
PASTRAMI** 4-oz. Pkg. 49¢

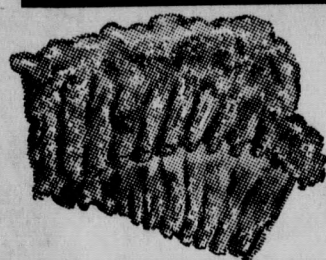
**SLICED
CORNER
BEEF** 4-oz. Pkg. 49¢

Roberts Market
HOME OF THE GREEN FROG

ON THE CORNER ON THE SQUARE
SIERRA MADRE

STORE
HOURS
9 A.M.
TO
7 P.M.

CLOSED
SUNDAYS



Eastern Lean

2-3 lb. average weight

SPARE RIBS 49¢
lb.

U.S.D.A. Choice -- Spring
LAMB RACKS 79¢
lb.

LEAN -- FULLY COOKED
100% SLICEABLE
**MORRELL
PRIDE
CANNED**



Bacon Rath Black Hawk
Lean -- Sliced 65¢
lb.

Ham
5-lb. can

U.S.D.A. Choice -- Boneless
TOP ROUND ROAST 89¢
lb.

\$3.98

U.S.D.A. Choice -- Top
SIRLOIN STEAK
179¢
Pound

Large Breaded
SHRIMP \$1.19
lb.

Atlantic White
SCALLOPS 65¢
lb.

FROZEN FOOD FESTIVAL

BIRDSEYE PEAS 10-oz. Pkg. 5 FOR 85¢

**SNOW CROP ORANGE
SAMOA** 6-oz. can 5 FOR 95¢

**JOHNSTON
BLACKBERRY PIE** 9" tin 59¢

ROBERTS
HOME MADE
GELATIN
**VEGETABLE
SALAD**
LB. CUP

29¢



Franco-American
SPAGHETTI

15 1/4-oz. can

8 FOR \$1.00



Star - Kist
**CHUNK
LIGHT TUNA**

6 1/2-oz. can

23¢
NET



**SW RED
KIDNEY BEANS**

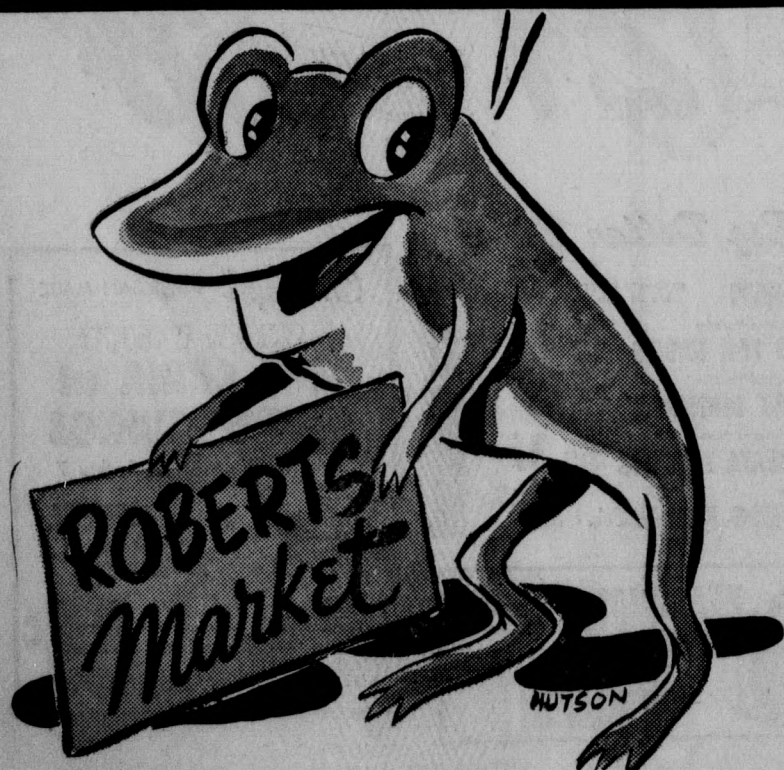
17-oz. can

6 FOR 95¢

**Armour's
VIENNA
SAUSAGE** 4-oz. can 19¢
NET

Libby's 17-oz. can

**FRUIT
COCKTAIL** 5 for \$1



"LARGE ENOUGH
TO SERVE YOU
SMALL ENOUGH
TO KNOW YOU"

PRICES EFFECTIVE
WED. - THURS. - FRI. - SAT.
JULY 31 - AUG. 1 - 2 - 3

Finest
Vegeable
Shortening
CRISCO
3-lb. can 69¢

Hollywood
Safflower
MARGARINE
lb. Ctn. 3 for \$1



PICK OF THE
SEASON **PRODUCE**

Extra Fancy Cardinal
GRAPES 15¢
lb.

Ripe Hawaiian
PAPAYAS 3 FOR \$1.00



Small
can

5¢

Hawaiian
**PUNCH
BASE** QT. 89¢

WITH THIS COUPON
on
25¢ off
1 Pound
BACON
Any Kind

Void after Aug. 3rd

Case - Swayne -- Cut
GREEN BEANS Lb. can 6 FOR \$1.00

Wendy Sweet
MIXED PICKLES Qt. jar 49¢

KING OSCAR
CROSS PACK
SARDINES

3 1/4 oz. can 4 FOR \$1



END of the Month

CLEARANCE

See Following Pages
For Bargains Galore

E.O.M. Sale!

E - O - M SPECIALS

Beach Walks
Reg. 59c pr.
SPECIAL 29¢ pair

Ascorbic Acid
250 mg. 500 Tabs
SPECIAL \$2.98

TUSSY
Cream & Roll On
Deodorant
Reg. \$1.00
SPECIAL 50¢

ROYAL DRUG 82 W. Sierra Madre Blvd.
EL 5-3456

GOODY
Hair Rollers
Economy package of 16
Reg. \$1.00
SPECIAL 57¢

Hold-It Hair Spray
\$2.35 Value
SPECIAL 88¢

WEBSTER NEW SCHOOL
& OFFICE DICTIONARY
52,00 Entries
Reg. \$1.50 — SPECIAL 68¢

Liquid Maalox
12-oz.
Reg. \$1.49 — SPECIAL 99¢

EIGHT
TRANSISTOR RADIO
SPECIAL \$8.25

RAMBEAU'S T.V.

9-VOLT
TRANSISTOR RADIO
BATTERIES 19¢

17 W. SIERRA MADRE
EL 5-1560

WE CAN SERVICE YOUR CAR AS USUAL!
Watch For Our Grand Opening Soon!

AL FOXTON

IS OPEN FOR BUSINESS AS USUAL

115 W Sierra
Madre Blvd.
EL 5-2178



5 1/2 Inch
SKIL SAW

MODEL 533 STYLE 3

REGULAR PRICE \$31.95

E - O - M Special

\$22.95

Don's
Sierra Madre Hardware
25 W. SIERRA MADRE BLVD.
EL 5-2331

Week End
SPECIAL



LONG LASTING
POM POMS

to add
a touch of color
to any room . . .

\$1 DOZ.
your choice
of colors . . .

ASTERS

\$1 DOZ.

Wistaria

FLOWER SHOP
74 W. Sierra Madre
EL 5-0113

CUNNINGHAM
STATIONERS

Office Supplies
. . . . Printing

Business and
Social Stationery

156 W. SIERRA MADRE BLVD.
Sierra Madre 355-7297

Wessels
suburbia

. . . fine
women's
apparel . . .

EL 5-9219

154 W. Sierra Madre Blvd.

The Sierra Madre
Coffee Shop

LOCATED AT 44 NO. BALDWIN

Extends the following to you

— WITH THIS COUPON — 3 DAYS ONLY

With the purchase of our famous

Sierra Combination Plate or

Sierra Jr. Combination Plate

You Will Receive Your Choice

of Beverage — Including

Coffee, Tea, Iced Tea, Milk, Coke,

Root Beer or Pepsi

FREE OF CHARGE.

SERVING FROM 6:30 A.M. to 3:00 P.M.

KING
Jewelers

20% OFF

On Any Men's or Ladies'
Watch Band

FREE

POLISHING CLOTH WITH
EVERY PURCHASE

24 W. Sierra Madre Blvd.

E - O - M
DISCOUNT SALE ON
1963
CHRISTMAS CARDS
(Imprinted)

20% OFF LIST

NEW CATALOGUES ON DISPLAY

See or Call

MARY OLSON
Printing House
9 KERSTING COURT

EL 5-3324

Perrys'
Stationery and Gift Shop

BOXED
CHRISTMAS CARDS

1/2 MARKED
PRICE

56 W. Sierra Madre Blvd. EL 5-3385

Sport Coats . . .
. . . Sport Shirts
Sweaters . . .
. . . Slacks
Jackets . . .
. . . Pajamas
Sox . . .

AT COST!

NEAR COST!

BELOW COST!



EL 5-1236

18 W. SIERRA MADRE BLVD.

4-DAY SPECIAL
July 31 - Aug. 1 - 2 - 3

BLANKETS

Regular
\$1.50 Value

99¢

IN A MOTH PROOF BAG

Extra Bonus
Special

WHITE SHIRTS

COMPLETELY FINISHED
FOLDED OR ON HANGERS

4 Shirts \$1.00



EL 5-6474

Corner Lima & Sierra Madre Blvd.

Confucius says . . .
He who waits in barber
shop most generally gets
haircut

Long or Short
HAIRCUT
\$2.00

Children \$1.75
(Except on Saturday or
day before holiday
\$2.00)

Mike says —
Why wait CALL for an ap-
pointment.

Try our new service to-
day. Patience is a virtue.
but you don't need it.
(Just money) — at —

Mikes
Barber
Shop

EL 5-9576



PRIVATE HOME INSTRUCTION OR
GROUP LESSON PROGRAM

Ask For A FREE Trial Lesson

17 Instructors To Serve You — — — !
(most all popular instruments)

SALES - RENTALS - REPAIRS - LESSONS

School - Band Special

Rent Your Band Instrument from
Us and Receive FREE Group
Lessons With Your Rental. Reserve.
In Advance To Assure Availability

Adults and teenagers! Join the Musical-
Comedy Workshop for the fall
production of — — —

"The Number One Girl In Town!"

50 W. SIERRA MADRE BLVD.
Sierra Madre
EL 5-1143

DOUBLE
BLUE
CHIP
STAMPS

JULY 31
AUGUST 1
AUGUST 2
AUGUST 3

(If you clip
and bring in
this Adv.)

JIMED
Richfield
Service
50 SO. BALDWIN
356-1607

END-OF-MONTH

SPECIAL
Wed. - Thurs. -
Fri. - Sat.
July 31 - Aug. 1 - 2 - 3

Eastern Lean
SPARE RIBS
2-3 Pound Average

49¢

Challenge Grade AA
BUTTER

67¢

Starkist -- Chunk -- Light
TUNA

23¢

See Our Advertisement Page 8
For Valuable Coupon

Roberts Market

EL 5-3344

On the Corner
On the Square

A Series for Your Information

Tax Facts Concerning Los Angeles County As Expressed by Dr. Felix J. Weil Series

Fairer Equalization Procedure Proposed Part I

Our new assessor repeatedly emphasized that he aims to restore confidence in the assessment procedure. Fair assessing is his sole concern. He wants us to realize that the assessor has nothing to do with budget making, tax rate setting and tax levying. To this end, he abolished the old policy of cooperation with the taxing agencies; he no longer gives them early estimates of the new tax base as an aid in their budget making.

Now, as another important move towards his goal, he urges adoption of a new system to restore fairness to the equalization procedure. When his proposals were first disclosed at a recent annual meeting of the Property Taxpayer Council, before delegations of home owners' associations representing some 16,000 families, they were received with enthusiasm.

Under present law, petitions for reduction of over-assessments may be filed with the supervisors, acting as board of equalization, only between the first and third Mondays in July. The hearings, no matter how many protests, and how complicated the cases, must be squeezed into a maximum of additional 30 calendar days (21 working days). The result, through no fault of the supervisors, is a conveyor-belt-like procedure, so unfair that it was often called a "mockery of justice."

Watson's proposals, as I understand them, consist of the following: the law is to be amended to give assessors two months instead of two weeks for filing petitions for reduction of over-assessments. The period would begin the first Monday of August, or the day after notification (if any) of assesses of their new assessments under Sec. 619, Rev. & Tax Code, whichever date is earlier. But for the unsecured roll the tax bill is to be considered as notification. The deadline for filing is to be the first Monday in October. This date is about a month before the tax bills are mailed out.

This date was chosen because thus the amount of taxes to be levied or already levied would not enter into consideration only the assessment figure itself. (This is not so for the unsecured roll because, under the Constitution, property on this roll is taxed at the preceding year's tax rates; its taxes are due on the lien date — first Monday in March — and become delinquent on August 31. But the unsecured roll comprises only about 13 per cent of the total county-assessed roll.)

Hearings before the board of equalization (or a tax appeals board, if created) are to start whenever the petition-filing begins. The hearing period is to last, if necessary, until the second Monday in June of the following year, a total of about ten months. Where a petition is pending, taxes must still be paid under protest. If the assessment complained of is reduced, the corresponding tax overpayment is automatically to be refunded under Sec. 5096 as "erroneously collected."

Assessee who were not notified of their assessment under Sec. 619 would, however, still have the right to petition for assessment reduction in the following new way: they would pay the taxes under protest (but need not repeat the protest for the second installment, if any). This protest is to be filed with the tax collector and forwarded by him to the clerk of the board. It is then to be considered a petition for retroactive equalization by the board at its next year's session. Retroactive means here that the previous year's rate shall apply for taxes and refunds, to be computed on the basis of the assessed valuation as "equalized" by the board.

Tax refunds, if any, are to become a credit in favor of the real estate parcel involved against next year's taxes, unless the taxpayer requests a cash refund. For "unsecured" taxes there will only be a cash refund, of course.

All hearings are to be preceded by an informal review of the petition at the assessor's office. To the extent that the assessor finds a

petition justified he may order changes of assessments in the roll directly. If the complaining taxpayer consents to the assessor's decision, the petition would not have to go before the board at all, and the auditor would have to authorize the refund, if any, as if the order came from the board. However, if the taxpayer does not accept the assessor's decision, the petition is to go before the board for final determination.

The former difference between "equalized" and "unequalized" assessment roll would be eliminated under Watson's proposal. The auditor would determine the tax base — and later the tax rates would be set — from the "unequalized" assessment roll as the assessor would deliver it directly to the auditor (instead of the supervisors) on or before the first Monday in August (instead of July).

All procedures not mentioned here would remain the same as now, except that the board of supervisors would have to provide for a special reserve appropriation in the budget to cover tax refunds.

The new system would have these advantages:

(a) The equalization hearings would no longer be held under constant pressure of time — evidence could be developed in an orderly fashion and thoroughly discussed;

(b) The assessor would have ample time to have petitions informally screened by an internal review tribunal — possibly with the participation of members of his citizen advisory committee. This would considerably reduce the number of hearings before the board and expedite them, as the facts were already thoroughly aired at the review tribunal level. (Also, the assessor need not be present, even though represented by counsel or other agent, as now required at board hearings;

(c) No longer would the work at the assessor's office have to come to a virtual standstill, as now during the hectic equalization period, with all appraisers on standby to be immediately available as witnesses or experts. Board hearings could be properly programmed without disrupting regular work schedules, for instance, twice weekly.

Watson's proposals are the results of his study of two bills now pending in Sacramento: SB 1463, introduced by Senator Rees (Los Angeles) as a bill "operative only in counties having a population of 4,000,000 or more" — that is, Los Angeles County. And SB 1203, introduced by Senator Holm-dahl (Alameda). Watson combines features of these two bills with his original demands, especially that for "year-round" boards.

(Part II will follow)

Mount Alverno Thrift Shop Has New Manager

Mrs. John G. Gyongyos, 301 E. Magna Vista Ave., Arcadia, takes pleasure in announcing Miss Connie Milazzo is the new manager for the Mount Alverno Thrift Shop located at 158-A W. Live Oak Ave., Arcadia.

Miss Milazzo, a very well known and popular young lady, resides with her family at 2309 S. Sixth Ave., Arcadia. Connie graduated in June, 1962, from Arcadia High School. She was vice president of the Tomakiyas G.A.A., and is an outstanding tennis player, as well as having a fondness for horseback riding.

The new manager finished her freshman year at Citrus College this past June and plans to continue her studies in the evening classes at Citrus College this coming semester.

Connie would like to become acquainted with all the many friends and customers of the Mount Alverno Thrift Shop and extends a warm welcome to one and all.

Use the Classified Ads and turn Your Used Merchandise Into Cash

Kiwanian Annual Benefit Baseball Game August 26

The Kiwanis Crippled Children Foundation and Southland Kiwanis Clubs have been cited by the Los Angeles County Board of Supervisors for 25 years of continuous service to crippled and underprivileged youngsters.

Funds for the foundation and the individual community youth projects of some 200 Southland Kiwanis Clubs are provided through an annual benefit baseball game. The 24th in the series is set for Monday night, Aug. 26, between the Dodgers and Cincinnati.

In noting Kiwanis' humanitarian effort, the supervisors urged citizens to support the event and obtain tickets through Kiwanis. Only funds from Kiwanis-sold tickets in advance of the game benefit the needy children.

The Dodger Stadium contest will be a regular National game with no increase in ticket prices. Tickets can be obtained by calling Doug Delahooke, president of the Sierra Madre Kiwanis Club, EL 5-6357.

Santa Anita Stakes Race To Honor Sierra Madre

The city of Sierra Madre will be honored at Santa Anita Park this coming winter racing season by the inauguration of a sprint stakes race to be known as the Sierra Madre Handicap, it is announced by Santa Anita's vice president-racing secretary, F. E. Kilroe.

The Sierra Madre Handicap, at the distance of about 6½ furlongs on the hillside turf course, will be raced on Wednesday, March 4, for a purse of \$30,000-added. It will be for 3-year-olds and upward, and is the only sprint stakes on grass of the entire racing program at the Arcadia track. It replaces the former C. J. Fitzgerald Handicap.

The city of Sierra Madre, situated a short distance to the northwest of Santa Anita Park, traces its history back almost a full century to the original Sierra Madre Villa, one of Los Angeles County's earliest foothill resorts. The city itself, incorporated in 1907, was an outgrowth of a subdivision of the 1890s by Nathaniel C. Carter, following purchase of an 1,100-acre tract from E. J. (Lucky) Baldwin, then the owner of the historic Rancho Santa Anita.

The Sierra Madre Handicap will join two other stakes on the Santa Anita program which were recently named for neighboring cities, the Arcadia Handicap and the San Marino Handicap. Both of these events also are raced on Santa Anita's distinctive hillside-infield grass course.

An older race on the turf course also honors a city in the vicinity as well as the mission landmark nearby, the San Gabriel Handicap. Ever since Santa Anita's founding in 1934, major stakes races have been named in honor of old Spanish land grants and adjacent communities closely linked to California lore.

Don't look now — but Right near you is THE PLAZA SHOP! Just off Baldwin at 39 EAST MONTECITO Dresses • Sportswear "Ask Trudie" — EL 6-1495

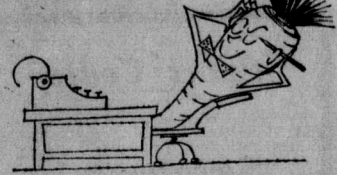
WOULD YOU LIKE TO HAVE AN AFFAIR?

It can be arranged. We're speaking about a second honeymoon of course... at Eaton's Santa Anita Hotel. Why not take advantage of our nearby location and wonderful facilities to relax for a week... or over a weekend in a quiet, peaceful atmosphere away from the noisy, world of reality? swimming pool • restaurant • air conditioned comfort reasonable rates

EATON'S Hotel SANTA ANITA

1150 COLORADO BLVD., ARCADIA, CALIF. • HI 7-3511

CARROT TOP



to compile a figure of the many, many millions the government saves by the simple practice of adopting those ideas of efficiency submitted by its workers. But where do the savings go? The budgets seem to soar up and up each year.

All of which reminds me of another sorry situation which grips me no little. In these instances we read where a department executive of local government asks an appropriation to buy, say a \$75,000 electronic gadget, which, he explains will save us taxpayers some \$750,000 over a 10-year period... But we never get the savings. We know, too that long before the 10-year of great savings has expired the same fellow will be back asking three times as much money to buy another machine that will save three times as much as the first machine... it just seems there isn't any payoff of all those savings they make for us.

Take for instance the millions upon millions we Californians have anted up for our freeways... and we are still building them... many of them obsolete before the first car passes over them... now comes the enlightening fact that MTA is going to spend some 338 million on a monorail system... and they say at no cost to the taxpayer... it's about time they cut the weeds in the "little known about" subway in LA County and put it into use.

Of course all of this adds up to "where are we going... what is it going to cost... and will we have enough left to return."

In closing the column this week I would like to ask a question of some of the girls around Sierra Madre who are wearing those silly artichoke hairdos... "what would or could you do if you got caught in a wind storm?"... see you around the streets of Sierra Madre availing ourselves of "Bargains Galore."

GET TWO FULL MONTHS' EARNINGS

Funds postmarked by August 10 will earn from August 1 and be eligible for two full months' dividend payment September 30.

4.8% CURRENT ANNUAL RATE 4 DIVIDEND PERIODS YEARLY

PASADENA FEDERAL SAVINGS

ASSETS NOW OVER \$95,000,000.00 RESERVES AND SURPLUS OVER \$6,000,000.00

PASADENA FEDERAL SAVINGS & Loan Association 3617 East Foothill Boulevard, Pasadena, California

Address funds today or send for our latest statement. Postage paid both ways

the "Pick" of the Portables...

RCA VICTOR



Model 94-A-06-M 172 sq. in. picture

19" FULL PICTURE PORTABLE
Perfect "extra set!" Fits where consoles won't! New RCA Power Grid Tuner, plus 18,000 volts of picture power (design avg.) deliver excellent picture and sound! UHF tuner, available.



Model 94-A-17-M 172 sq. in. picture

DELUXE 19" SWIVEL TV
Compact designer set on space-saving 360° swivel base! Great viewing from any angle! Famous RCA VICTOR "New Vista" Tuner provides sharp pictures, transformer-powered portable chassis delivers fine viewing in any reception area.



Model 94-A-12-R 172 sq. in. picture

19" REMOTE CONTROL TV

TV control's in the palm of your hand with RCA VICTOR "Wireless Wizard" Remote Control! Change channels, turn picture or sound completely off — right from your chair! Super-powerful "New Vista" Tuner, Plus power-booster 20,000 volt, chassis (design average).

NEW 1964
\$138.88

Model 94-A-07-M 172 sq. in. picture



Model 94-A-13-M 172 sq. in. picture

19" SPORTABOUT DESIGNER PORTABLE
New beauty in a portable tv with sculptured speaker grille, new pop-up carry handle that disappears in the cabinet! "New Vista" Tuner pulls in brilliant pictures! One-set fine tuning is convenient! You get 20,000 volts of picture power (design average). UHF tuner, available.

*Price based on distributor-suggested retail price-guide, optional with dealer



Model 64-A-02-M 125 sq. in. picture

TRIM 16" PETITE PORTABLE

It's "Sweet 16" with an eye out for fun — even comes with roll-about stand! Weighs only 26 lbs., easy to tote — a real "Personal" portable! Amazing 125 sq. in. of clear viewing with new RCA Power Grid Tuner! 18,000-volt chassis (design average), just 17½" wide! UHF Tuning available.

FIRST IN QUALITY YOU CAN SEE AND HEAR

LOWEST DISCOUNT PRICES

BEST BUYS

• all leading makes • terms • trades service

143 N. LAKE AVE. — PASADENA



PHONE 449-3600

Dog Days?

Many people these days look upon government as a gigantic warehouse from which part or all of the "good things of life" should be handed out to them.

This is surprising, because individual initiative and responsibility have always been dominant features of our nation's history and growth.

When it comes to accentuating the positive, it's pretty hard to beat the following:

"Two dogs were chasing rabbits. When one came to the bank of a creek, fearing either discomfort or perhaps drowning, he sat back on his haunches and howled and wailed.

"The other dog, without batting an eyelash, plunged into the creek and continued the chase on the other side."

It goes without saying which dog caught the most rabbits.

It goes without saying which dog was the greater loser, lumber backward by the false notion that somehow the "good life" is provided merely for the asking.

Letters to the Editor

I may not believe in what the man says, but I will defend to my death his right to say it.—(similar words of Voltaire)

Dear Editor:

Concerning the letter of Bill and Emily Marzov of July 25, 1963: SO WHO'S EMBARRASSED!

—Matthew Ripley
Charlotte Ripley
Christopher Carroll
Phil Carroll

Dear Editor:

I'd like to see a neighborly sprinkling system: Rain, rain, please refrain from trickling down my window pane. On muddy paths sweet hips are broke, Blistered sidings are no joke. If secret blessings must be bestowed, Reserve them please for "the Old Soak."

—V. E. JONES.

Dear Editor:

The Kennedy Administration is accused of more than its share of tax-stuffed "pork barrel" legislation. It

also deserves credit for an outstanding piece of proposed legislation announced in the President's repeated transportation messages.

The proposal is unique because it involves no billion-dollar appropriation from earnings of future generations. It requires only the introduction of justice and fair play into the unwholy mixture of haywire economics and rotten politics known as "transportation policy."

The over-regulated railroads as well as shipping and traveling taxpayers would benefit.

Well-oiled pressure groups of subsidy-pampered non-rail transport by airway, waterway and highway, raising noisy objections. They refuse to give up their pound of taxpayers' flesh! Are our Congressmen's souls so dead that the voice of justice and fair play is drowned out by the political clamor to spend John Doe's taxes to buy Richard Roe's vote?

Very respectfully,
—F. FRITZ SCHUMACHER
Former Santa Fe "Rail"

TODAY Some PRESCRIPTIONS Can Actually BUY TIME

... many times the ingredients of a prescription will retard the growth of harmful bacteria ... thus giving your body time to build up its natural defenses against germs, bacteria, viruses.

This is just another reason why prescriptions today are one of the biggest bargains in history.

Hartman
Result Pharmacy
29 N. Baldwin EL 5-3311

Anything that's FUN WILL MAKE A GOOD PICTURE

Take it with a Kodak camera and film!

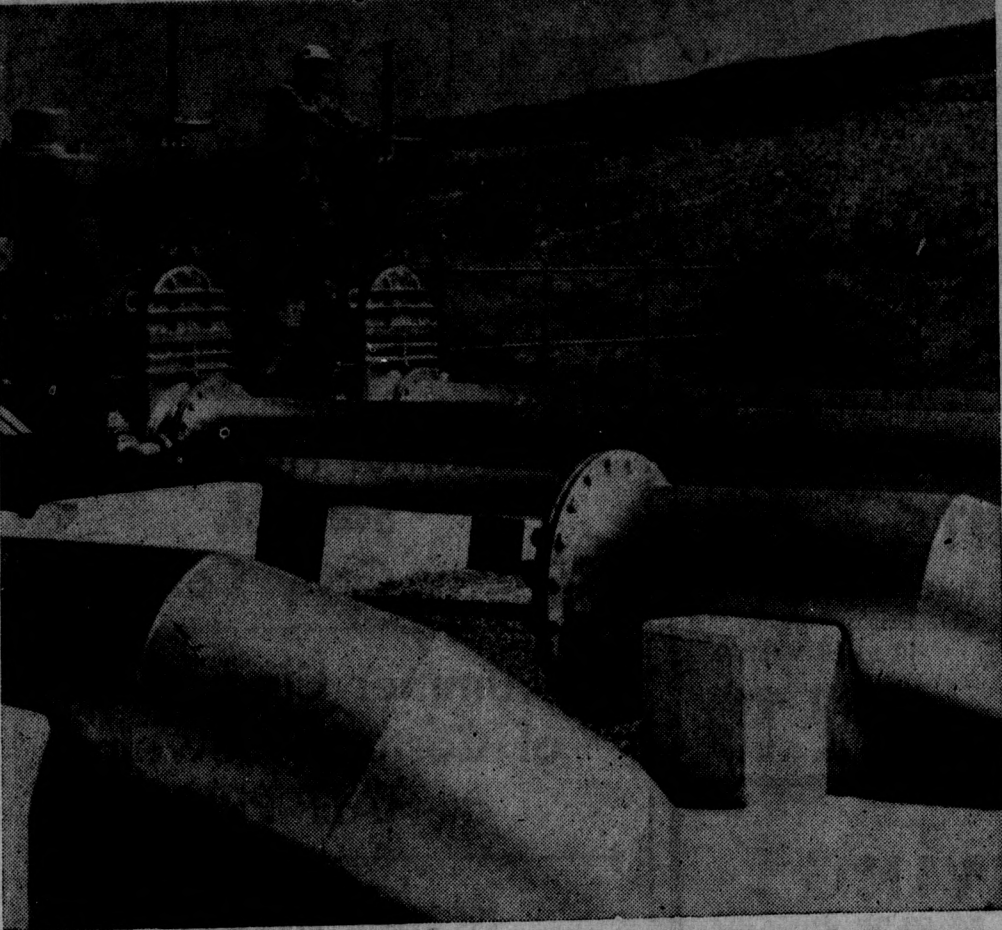


Electric-eye movie-maker at this low, low price!

Never before a fully automatic Kodak movie camera at such modest cost. Built-in electric eye sets the lens for you — gives you crisp, clear, color-bright movies automatically! Has super-fast f/1.6 lens, enclosed finder, built-in filter that lets you shoot indoors and out on the same roll of film. A really great movie value—see it here soon!

\$54.50

Hartman
Result Pharmacy
RELIABLE PROFESSIONAL PHARMACISTS
29 N. BALDWIN ELgin 5-3311



WIDESPREAD SERVICE—All of California will be served by the State Water Project, some areas by pumps and pipes far bigger than these, now being used in the first completed part of the project in Alameda County.

Senior Citizens To Hear Famed Speaker, Soloist

The Senior Citizens of Sierra Madre are very excited over the program that is scheduled for them on Saturday, Aug. 3. John Arnold Ford, an outstanding speaker and soloist, will be the main attraction.

The Senior Citizens want to extend an invitation to anyone interested to attend this program and join in the enjoyment. Highlights of the program will be an illustrated talk, with vocal selections, entitled, "Us Uncultured Americans," which will be presented by John Arnold Ford to the members at Park House, Hermosa Ave., on Aug. 3 at 1 p.m.

Ford's talk, which is presenter under the joint sponsorship of the Hollywood Bowl Association and Southern California Gas Corporation, reviews the many cultural assets of Southern California, with special attention to the Hollywood Bowl and the new Music Center in Los Angeles, but with full appreciation of the many fine local musical, artistic and dramatic organizations — both professional and amateur — that exist in many Southernland communities.

Ford gives a factual background of the gas companies' Evening Concert radio program—one of the oldest sponsored good-music programs on the air—also predicts that Southern California will soon rival New York's Broadway as a center of the legitimate theater.

Ford, who first made his name as one of the area's leading bass singers, also sings a variety of vocal selections to round out his program.

The speaker is noted both for his musical career and for his ability in the field of dramatic production. He has appeared as vocal soloist with the San Francisco and Los Angeles Opera companies, the Los Angeles Philharmonic Orchestra and the Hollywood Bowl Symphony. He also has sung leading roles in light opera productions in the Greek Theater and the Hollywood Bowl. He has for seven years produced the famed Pilgrimage Play in Hollywood.

In 1951, Ford formed the Educational Opera Association, the only organization of its kind in the nation.

Any dog five months or older may be enrolled.

The class in Arcadia County Park will start on Monday evening, July 29, at 8, as well as one on Saturday morning, Aug. 3, at 10. The one in Alhambra Park, Alhambra, will start on Thursday evening, Aug. 1, at 9. For further information, please call Hillcrest 6-6858 or Elliott 9-1451.

Attend the Church of Your Choice
Sierra Madre Churches
Welcome You

Sierra Madreans
At Kellogg
On Dean's List

Three Sierra Madre students at the Kellogg Campus of California State Polytechnic College in Pomona are among 484 students named to the Dean's List for the spring quarter of the 1962-63 school year.

The purpose of the Dean's List is to give quarterly recognition to students achieving academic excellence. To be eligible a student must be enrolled as a regular student carrying 12 units or more and must achieve a 3.0 (B) or better grade point average.

The students and their major at Cal Poly are:

Luis D. Alfaro, Agricultural Business Management, son of Mrs. Claudia Zeledon, 612 W. Montecito; George W. Hunt, Business Administration, son of Mr. and Mrs. J. Crittendon Hunt (78 E. Laurel Ave.); Edward A. Lugo, Animal Husbandry, son of Mr. and Mrs. Edward A. Lugo, 118 Suffolk Ave.

Methodist Church Plans Reception For New Minister

Members and friends of the Sierra Madre Methodist Church are invited to a reception for their new minister, Rev. Mark C. Trotter, and family, on Aug. 4 from 6 to 8 p.m. It will be held on the terraced lawn at the church and will afford an opportunity to informally visit and get better acquainted.

Rev. Trotter recently was appointed to the Sierra Madre Church by Bishop Kennedy. He, his wife, Jean, and their two children, Martha and John, now are getting settled in the church parsonage.

Claude S. Brinegar of Pasadena, Robert W. Dingman of Sierra Madre and R. L. Drubowski of Arcadia have been appointed co-chairmen of the Business Review Luncheon Committee of the University Club of Los Angeles for the 1963-64 year, President R. E. Rowan announced.

The University Club, located in downtown Los Angeles, was founded in 1898 and lists among its 1,000 members many of the Southland's civic and business leaders.

Two cadets from Sierra Madre, William F. Burke, 22, and Edward R. Buchler, 20, are scheduled to complete six weeks of training at the Reserve Officer Training Corps (ROTC) summer camp at Fort Lewis, Wash., Aug. 2.

Cadet Burke, son of Mr. and Mrs. James D. Burke, 189 N. Canon, is active in the ROTC program at the University of Santa Clara. He is a 1960 graduate of La Salle High School in Pasadena.

Cadet Buchler, son of Mr. and Mrs. Edward Buchler, 547 W. Sierra Madre Blvd., is active in the ROTC program at California State Polytechnic College in San Luis Obispo. He is a 1960 graduate of La Salle High School in Pasadena.

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Area Men Head University Club Committee

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LEGAL NOTICE

CERTIFICATE OF BUSINESS FICTITIOUS FIRM NAME

THE UNDERSIGNED persons hereby certify that they are conducting a Paint and Wallpaper business at 24 W. Sierra Madre Blvd., City of Sierra Madre, County of Los Angeles, State of California, under the fictitious firm name of Town and Country Paints and that said firm is composed of the following persons, whose names and addresses are as follows, to-wit:

Herbert R. Garner, 1143 Rosehedge Drive, Rosemead, Calif.
Alfonso Quintanar, 827 Vanport Avenue, Whittier, Calif.
WITNESSES their hand this 19 day of July, 1963.
STATE OF CALIFORNIA
COUNTY OF LOS ANGELES

ON THIS 19 day of July A.D. 1963, before me, H. Clay Reavis, a Notary Public in and for said County and State, residing therein duly commissioned and sworn, personally appeared Herbert R. Garner and Alfonso Quintanar, known to me to be the persons whose names are subscribed to the within instrument, and acknowledged to me that they executed the same.

N. WITNESSES WHEREOF, I have hereunto set my hand and affixed official seal the day and year in this certificate first above written.

H. CLAY REAVIS
Notary Public in and for
Said County and State
My Commission Expires
July 19, 1967
Publish Sierra Madre News
July 25, August 1, 8, & 15, 1963

CERTIFICATE OF BUSINESS, FICTITIOUS FIRM NAME

The undersigned does certify he is conducting a business at 1039 N. Allen Ave., Pasadena, California, under the fictitious firm name of Regal Hand Laundry and Dry Cleaners and that said firm is composed of the following persons, whose name in full and place of residence is as follows:

Leo E. Birdwell, 998 Rio Grande St., Pasadena, California, 9104
Dated July 2nd, 1963
STATE OF CALIFORNIA, Los Angeles County:
On July 2nd, 1963, before me, a Notary Public in and for said State, personally appeared Leo E. Birdwell, known to me to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same.

J. Leslie Frelia, Notary Public
Publish Sierra Madre News
July 11, 15, 22 and Aug. 1, 1963

CERTIFICATE OF BUSINESS FICTITIOUS FIRM NAME

THE UNDERSIGNED do hereby certify that they are conducting a Cabinet Building and General Contracting business at 85 East 29th Avenue, City of Sierra Madre, County of Los Angeles, State of California, under the fictitious firm name of ALFIE BUILDERS INCORPORATED OF SIERRA MADRE and that said firm is composed of the following persons, whose names and addresses are as follows, to-wit:

Dallas L. Johnson, 7562 Thornhurst Avenue, Glendora, California
Eugene F. Colbert, 22 West Highland Avenue, Sierra Madre, California
Charles B. Herberg, 222 West Highland Avenue, Sierra Madre, California
WITNESSES their hand this 22nd day of July, 1963.

Dallas L. Johnson, (Pres.)
Eugene F. Colbert, (Vice-Pres.)
Charles B. Herberg, (Sec.)

STATE OF CALIFORNIA

COUNTY OF LOS ANGELES)
ON THIS 22nd day of July A.D. 1963, before me, H. Clay Reavis, a Notary Public in and for said County and State, residing therein duly commissioned and sworn, personally appeared Dallas L. Johnson, Eugene F. Colbert, and Charles B. Herberg, known to me to be the persons whose names are subscribed to the within instrument and acknowledged to me that they executed the same.

N. WITNESSES WHEREOF, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.

NINA NEALE
Notary Public in and for
Said County and State
My Commission Expires
April 26, 1965
Publish Sierra Madre News
July 25, Aug. 1, 8, 15, 1963

NOTICE OF AWARD OF CONTRACT

Pursuant to statute and to Resolution No. 1963, adopted by the City Council of the City of Sierra Madre, directing this Notice, NOTICE IS HEREBY GIVEN that the said City Council of Sierra Madre in open session, on the 23rd day of July, 1963, publicly opened, examined, and declared all sealed proposals submitted for the proposed improvement described in Resolution No. 1963, adopted by the City Council of the City of Sierra Madre, adopted on the 28th day of July, 1963, and to which reference is hereby made and the award of said contract is hereby directed.

SECTION 7. The award of said contract is hereby directed to the lowest regular responsible bidder to-wit: W. R. CONSTRUCTION CO. at the price named in the bid and work and improvement of said bid, which said bid is on file in the office of the City Clerk of the said City of Sierra Madre, and to which reference is hereby made and the award of said contract is hereby directed.

SECTION 8. Notice is hereby given that serial bonds shall be issued to reimburse each award of Fifty (\$50.00) Dollars, or more, remaining unpaid for thirty (30) days from the date of recordation of the warrant to represent the expenses of said work and improvement. Said award bonds shall extend over a period of nine (9) months from the date of January next succeeding the next September 1st following their date of recordation of the warrant to represent the principal sum thereof shall be payable on or before the 15th day of October each year, following the next September 1st after that date, until the whole is paid. The first interest shall become due on or before the 15th day of October next succeeding the September 1st or the 15th day of October next succeeding the March 1st after date, with the following interest for each month thereafter, to-wit: 1% per month, and the interest shall be payable on or before the 15th day of April and October respectively, of each year after their date of recordation of the warrant to represent the principal sum thereof shall be payable on or before the 15th day of October next succeeding the September 1st or the 15th day of October next succeeding the March 1st after date, with the following interest for each month thereafter, to-wit: 1% per month, and the interest shall be payable on or before the 15th day of April and October respectively, of each year after their date of recordation of the warrant to represent the principal sum thereof shall be payable on or before the 15th day of October next succeeding the September 1st or the 15th day of October next 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**END-Of
the-Month**

CLEARANCE

THE MERCHANT
IT IS THEIR COMBINED
Bargains.
Prices Effective WED. - T.

E-O-M SPECIALS

DISTRESS SIGNAL
Emergency Flares

Reg. 98c
Value
Save 1/2
E-O-M SPECIAL 49¢

O'CEDAR
Dish Mop

Reg. 29c
Value
Save 19c
10¢

FLANNEL BACK
PLASTIC
Table Covers

54"x72"
Reg. \$2.98
Save \$1.00
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CREST
Tooth Paste
Family Size

26-Curad
Bandages
FREE
Save 14c
69¢

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331 W. S.M. Blvd. at Lima

COTTON-NYLON TERRY STRETCH
INFANTS ZIPPER SUITS

PLAYTIME, FEEDING TIME, SLEEPYTIME
ASSORTED COLORS
Birth to 9 Months 10 to 18 Months

Reg. \$2.98
E-O-M SPECIAL **\$2.19**

LARGE COTTON
RECEIVING BLANKETS

CUTE, CUDDLY, COLORFUL . . .

Reg. \$1.00 Each
E-O-M SPECIAL **3 for \$1.98**

NURSERY LAMPS

EACH WITH A DELIGHTFUL, FAIRY TALE
CHARACTER BASE — A CHILD'S DELIGHT
ASSORTED PASTEL COLORS

Reg. \$6.98
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31 W. Sierra Madre Blvd.
Sierra Madre California

San Gabriel Valley's
Finest Department
Store for Children
EL 5-1762

Summer Half Price
Sale of
Dorothy Gray Cosmetics

Summer Clearance
of Costume Jewelry
at HALF PRICE

Rexall Tissues
400's **3 for 96¢**

8mm Automatic
Movie Camera
Reg. \$124.50
SPECIAL — at **\$79.98**

Hartman
RELIABLE PROFESSIONAL PHARMACISTS

29 N. BALDWIN ELgin 5-3311

EXTRA SPECIAL
3-DAYS ONLY
(WITH THIS ADVERTISEMENT)

Our Entire Line of
Wallpaper Reduced

25%

COME IN AND PICK OUT YOUR
PAPER AND PLACE YOUR ORDER
DURING THESE DAYS FOR
SPECIAL DISCOUNT

**Sierra Madre
Paint & Wallpaper**
35 NO. BALDWIN AVE.
EL 5-3378

MONTH-END SALE!



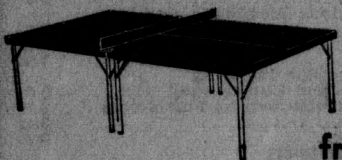
Schwinn
SPORTS BIKES!
Schwinn
10-SPEED VARSITY
27 inch full size **\$69.95**

LAY-AWAY NOW
for
BACK-TO-SCHOOL
from
\$31.95

We Take In Trades
and Give Terms

We Repair All
Makes of
Bicycles

Large Assortment
of
Used
Bicycles



OFFICIAL SIZE
Ping-Pong
Table
from **\$25.88**

SAVE! BUY ONCE!



PORTA-BRICK B-B-Q

Lasts a Lifetime

The portable with the built-in lock
— at a fraction of the cost.
Seeing Is Believing!

Regular THIS SALE **\$119.95**
\$149.50

TOY AND PATIO VILLAGE

140 WEST SIERRA MADRE BLVD.

Closed Sunday
EL 5-6641

Open Friday Night Till 9 P.M.
Use Your BankAmericard

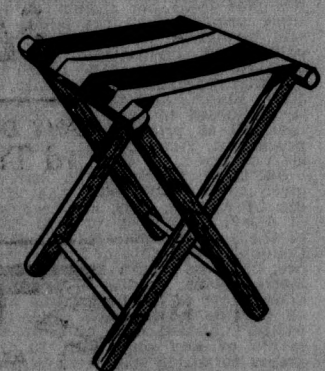


ISLANDER LAMP
\$37



By Ames Air
Regular \$24.95
Umbrella Table
Black \$13.88
Bronze or White \$19.95

See Our Beautiful
FLORAL UMBRELLAS
from \$19.95



IF YOU ASK FOR IT
THE PRICE WILL BE
Regular \$1.25 **69¢**

CHRISTMAS TOYS
ARE ARRIVING DAILY WE
MUST HAVE ROOM . . .

Extra Special Price

Assortment of Official
Size and Length Plush Toys
First Come — First Choice **1/2 Price**

Regular Retail	E-O-M Sale Price
\$ 5.00 Surfer	\$ 2.19
29.95 Trampoline	14.88

— Baseball Gloves —

\$ 6.00 Lark First Base Glove	\$ 2.99
6.00 D2 Fielders Glove	2.99
9.00 M5 Fielders Glove	4.49
8.00 D3 Fielders Glove	3.99

DOLLS \$2.00 to \$30.00 VALUES **1/2 Price**

\$18.00 Kissy Doll	8.99
8.00 Pinball Game	4.79
5.00 Battery operated Interceptor Plane	1.99
18.00 Steel Wading Pool 8x15	11.97
50.00 12x24 Rigid Wading Pool	29.99
9.00 Nylon Laminated Basketball	5.99

ALL AVOLON GAMES **1/2 Price**

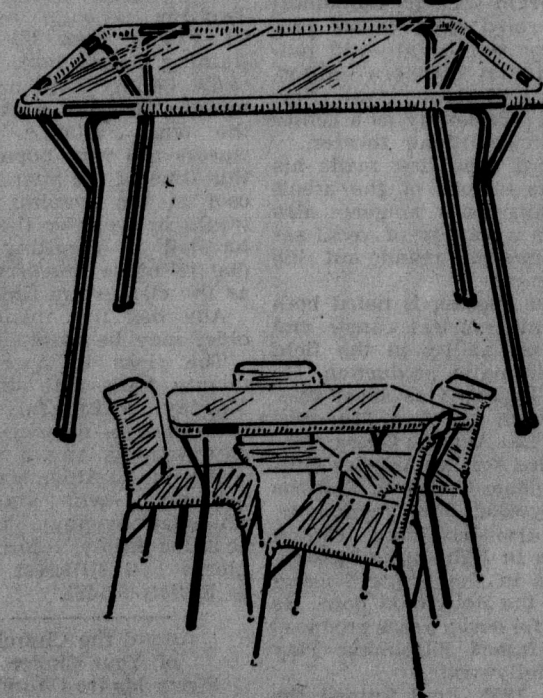
\$10.00 Remco Frogmen	\$ 3.99
13.00 Remco Showboat	3.99
1.19 Pith Helmet	.49
25.00 2-Wheel Bike with training wheels	16.99

ASSORTMENT OF
TRUCKS PLASTIC 1/2 Price

**ALSO SEE OUR LARGE
ASSORTMENT OF BOY'S & GIRL'S
TOYS ON 1/2 Price Rack**

By Permission
of

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SELECTIONS OF
THIS BEAUTIFUL
PATIO
FURNITURE AT **25% OFF**



NEVER BEFORE HAS
THIS BEEN DONE

Tempered Glass Top Dining
Table and 2-Dining Chairs
Table 30"x30" with choice of colors. 3-piece setting.
Regular Value \$96.00 **\$69.95**
While They Last

Tempered Glass Top Dining
Table and 4-Dining Chairs
Table 30"x42" with choice of colors. 5-piece setting.
Regular Value \$147.00 **\$99.50**
While They Last

Tempered Glass Top Dining
Table and 6-Dining Chairs
Table 32"x50" with choice of colors. 7-piece setting.
Regular Value \$208.00 **\$149.50**
While They Last

INDIVIDUAL DINING CHAIRS
TO EACH SET **\$17.25**
(Regular price \$23.00) EACH

SEE LIST OF FLOOR SAMPLES
AS TAGGED AT 25% OFF

OUR PRICES ARE LOWER

4-DAY
WATER HEATER SPECIAL
July 31 - Aug. 1 - 2 - 3

CHECK WITH US —
Before you buy — You
Will Find We Are
Considerably Lower On
Appliances and Plumbing
Needs

SIERRA MADRE
15 KERSTING C

CLEARANCE SALE
Every item in the
Store Greatly
Reduced

McKIBBEN FURNITURE
47 W. Sierra Madre Blvd.
Sierra Madre
Phone EL 5-0463

**Meyer Television
SALE ON TV'S**
WE HAVE TO DISPOSE OF
20 Good Used TV's
We Are Moving To A
New Location In Town
So Save \$\$\$
See Us at
4 W. SIERRA MADRE BLVD.
\$20.00 & up

August Special
WITH THIS COUPON
\$2.95 For All
Service Calls
EL 6-1136

ERCHANTS OF SIERRA MADRE JOIN HANDS TO BRING YOU
COMBINED EFFORT IN SAYING THANK YOU FOR YOUR SUPPORT THIS GIGANTIC

Thursday, August 1, 1963 SIERRA MADRE NEWS-13

gains. Golore In Every Store

ive WED. - THURS. - FRI. - SAT., JULY 31 - AUGUST 1, 2 & 3

E.O.M. Sale!

EXTRA WEEKEND SPECIAL

PIZZA ONE LARGE **\$1.25**

Get a Small Cheese Pizza FREE

FRESH

BAR-B-Q CHICKENS

Ready-to-Go
or
Eat Here

\$1.19

Clardon Delicatessen

31 NO. BALDWIN
EL 5-1534



Byron Hopper

. . . 25th year
serving
Sierra Madre

**\$92.50
ELECTRIC
WATCHES**

NOW ONLY **69.50**

ASSORTED
Watch Bands

VAL. TO \$8.50

NOW ONLY **1.95**

90 W. SIERRA MADRE

FINAL CLEARANCE

ON ALL OUR REGULAR
SPRING & SUMMER FABRICS
DRASTICALLY REDUCED

Dacron and Cotton

Solid Colors — Regular Value
10 Colors To Choose From — 45 inches \$1.39 yd.
65% Dacron 89¢ yd.
35% Cotton

GENUINE BLEEDING MADRAS
FROM INDIA

Regular \$1.89 yd. SPECIAL **\$1.49 yd.**

Come In and See
Our New Line
of

Fall Fabrics

SPECIAL SALE

Summer Jewelry

Satin White & Reg. Value \$2.98 Pearl YOUR CHOICE **59¢**

Garland's
Better Fabrics

7 KERSTING COURT
EL 5-0736

End of Month Specials

We have regrouped and made additional reductions on all
Summer Lines

Dresses

Sportswear

Costume Jewelry

Bags

REDUCTIONS RANGE FROM 1/3 TO 1/2 OFF & MORE

Quantities limited — many one of a style

FAMOUS BRAND SWIMWEAR
SALE STARTS MONDAY, AUGUST 5th

Sorry: All Sales Final

it pays to keep

one kersting court
in sierra madre

355-1017

Gullett & Harris

in mind

RE LOWER! WHY SHOP OR
BUY OUT OF TOWN?

Any Water Heater of Your Choice

**10% DISCOUNT OFF
OUR ALREADY LOW
PRICES**

Call us for quick service

EL 5-7272

SIERRA MADRE PLUMBING CO.

15 KERSTING CT. — SIERRA MADRE

EMILE E. SMITH, Owner

SPECIAL! ANCIENT AGE

1/2 Gal. Case Price

Regular Bottle Price - - - **\$12.45**

Case Price - - - - - **\$74.70**

YOUR **\$58.05**

CASE PRICE - - - - - plus tax

YOU SAVE \$16.65

Available Aug 1

Place Your Order Now . . .

HAPPY'S EL 5-9444

12 W. Sierra Madre Blvd.

BIG CLEAN-UP SALE

ON NEW & USED CARS

Special of The Week

1961 FALCON

Tudor Station **\$1095⁰⁰**
Wagon

We are disposing of our 1963
models at a tremendous
savings. See . . .

**CARL HANSEN
FORD**

120 W. Sierra Madre Blvd.

Sierra Madre

EL 5-2321

DRAPERY SALE

1/2

OFF . . .

OUR REG. PRICE

Brown's
Furniture

303 W. SIERRA MADRE BLVD.

PAINTS • GIFTS • SPORTS
S & H
GREEN
STAMPS

OPEN
9:00 P.M.
FRIDAY
EVENINGS

297 W. Sierra Madre Blvd. EL 5-3365

SPECIAL OFFER for HUNGRY LAWNS!

GERMAIN'S NEW

12 Brand Lawn Food with Insecticide

ONE "2500 Sq. Ft." BAG

FREE with purchase of

ONE "5000 Sq. Ft." BAG



\$9.40 VALUE FOR ONLY \$5.95

Contains 20-10-5 fast-grow formula PLUS iron, zinc, man-
ganese with soil penetrant added! Kills insects fast with
powerful DDT and Dieldrin!



Waste

Basket

Reg. \$2.49

Special

\$1.29

FABERWARE
Steam-Dry Iron

Stainless Steel with

Aluminum Sole Plate

\$19.95 Value

\$12.95

4-Quart Silex

Ice Cream Freezer

\$13.95 Value

\$10.95

Bamboo Rakes

Special **39¢**

Roddy Rod and Zebco Reel

Regular \$11.90 Value

\$7.95



CANVAS

Surf Riders

Special **\$4.95**

American Made

Long Handle

Shovels

Special **\$2.69**

Air Mattress

30"x72"

Reg. \$6.25

Special **\$4.95**

1 QUART

Thermos

Bottle

Reg. \$2.39
Special **\$1.79**



**ELECTRIC
CHARCOAL LIGHTER**
Safe and easy to
use. No smoke,
odor or bother.

Special **\$2.95**

20 LB. BAG

Cliff Char

Briquets

Special **\$1.58**



3 LB. DACRON

Sleeping Bag

Reg. \$27.95

\$17.95



35-GAL. GALVANIZED

Trash Can

TAPERED

Reg. \$5.95

Special **\$4.88**

HEAVY DUTY

Hand Truck

Reg. \$8.95

Special **\$6.95**



Burgess Chrome

Reg. \$29.95

Special **\$19.95**

Car Floor Mats

White, Black, Green, Red

Special **\$3.95**

10" Oscillating Fan



Special **\$14.95**

20" PORTABLE

Window Fan

Dominion Replacement

1 yr. warranty SPECIAL **\$21.95**

Japanese Paper Shade

Umbrellas

5 Ft. Diam. \$2.98 Reg.

Special **\$1.98**



WE ARE NOW

HANDLING

Red Star

Products

Fertilizer, Mulch,

Plant Food

Oscillating

Sprinklers

\$5.95 Value

\$4.77

PROCTOR SILEX

Iron Board

Reg. \$12.95

Special **\$8.88**

FAUCET

MOUNT

Hose Reels

Special **\$4.95**

Dutch Boy

Semi-Gloss Enamel

\$5.80 Gal.

Value

\$4.25

Interior Exterior Latex

Special **\$3.95**

Coleman Products

Stoves and Lanterns

2 BURNER \$16.95 Reg.

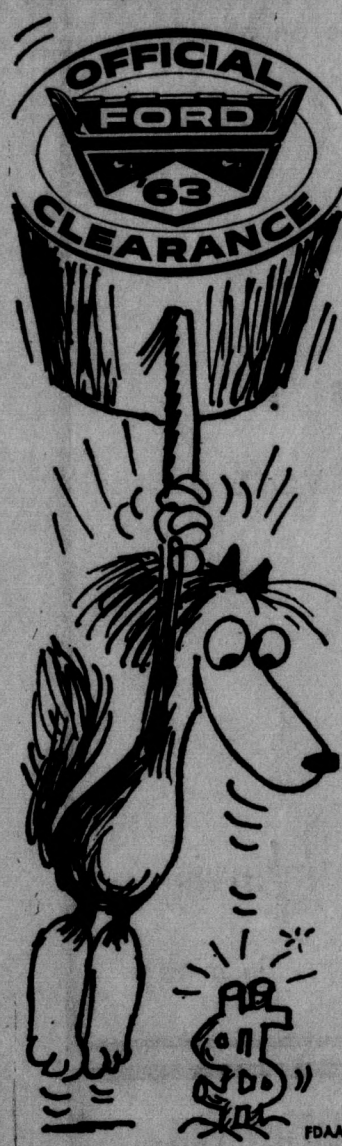
STANDARD STOVE **\$11.87**

Camp Oven Reg. \$9.95 **6.97**

Single Mantel Lantern Reg. 15.95 **11.17**

Double Mantel Lantern Reg. 17.95 **12.57**

DRIVE THE BARGAIN OF THE YEAR!



Value, performance, and savings—put them all together they spell the Ford Sale-Of-The-Year! It's your big chance to cash in on a Falcon, Fairlane, or Super-Torque Ford—Total Performance cars of proved durability. Save big right now at your neighborhood Ford dealer's

OFFICIAL FORD CLEARANCE

Your Sierra Madre Ford Dealer is **CARL HANSEN FORD**
120 West Sierra Madre Blvd.
EL 5-2321

Your P.T.A. 1915 - 1921

By Eloise Parker

January 17, 1917
The Parent Teachers Association met on the afternoon of January 17, 1917 at the Woman's Club House with Mrs. Walker presiding. Reading of the minutes was postponed to next meeting. Representatives for the grades were as follows: Kindergarten, without representation; Miss Thompson's 1st and part of 2nd, 4; Miss Appleby's 2nd and part of 3rd, 2; Part of 3rd and 4th (Miss Gardner), 17; 5th & 6th (Miss Goudy), 1; 7th (Miss Carson), 2; 8th (Mr. Maltbie), 4; Domestic Science (Mrs. Miller), 4. The small attendance was due to a rainy afternoon.

Soon after the arrival of the school children the president introduced Mrs. Myers, who gave an instructive talk on California Birds accompanied with stereotypical views. Mr. Myers said that a resolution to prevent any person under 14 obtaining a hunting license will be presented to the legislature. The proposed measure was approved by a rising vote of the Sierra Madre Parent Teacher Association. Adjourned. Clara B. Evans, recording secretary.

February 21, 1917

The regular meeting of the Parent Teacher Association was held Feb. 21, 1917 in the kindergarten rooms. Mrs. Walker presiding. Minutes of the last two meetings were read and approved. The treasurer reported \$1.75 on hand after paying for the picture. Moved and carried that her report be accepted.

A communication from Mrs. Bisbee acknowledging the receipt of resolutions of sympathy was read. A report of the Federation held Jan. 23rd in Los Angeles was given. Through the courtesy of Miss Gertrude Cook, an interesting account of the splendid life work of Miss Frances E. Newton was read to the association. Representatives for the grades were as follows: Kindergarten, 5; 1st and part of 2nd (Miss Thompson), 5; 2nd & part of 3rd (Miss Appleby), 2; part of 3rd & 4th (Miss Gardner), 5; 5th & 6th (Miss Goudy), 1; 7th (Miss Carson), 1; 8th (Mr. Maltbie), 2; Domestic Science (Mrs. Miller), 5. Rainy weather probably prevented a number of mothers and friends from attendance. The meeting adjourned after which light refreshments were served by the hospital committee. — Clara B. Evans, recording secretary.

March 21, 1917

The Parent Teachers Association met at 3 o'clock March 21, 1917 in the Kindergarten rooms. The meeting was called to order by the president Mrs. Walker. Minutes of the last meeting were read and approved.

As the treasury contained only \$1.60, the president suggested that each member give 10 cents toward the payment of the district, state, and national dues. A notice of the 6th annual convention of the 1st district California Congress of Mothers April 12th and 13th was read. Delegates for Sierra Madre Association were Mrs. Walker and Mrs. Rhodes. Representatives for the grades were as follows: Kindergarten, 3; 1st and part of 2nd (Miss Thompson), 8; 2nd and part of 3rd (Miss Gardner), 4; 5th and 6th (Miss Goudy), 4; 7th (Miss Carson), 2; 8th (Mr. Maltbie), 3; Domestic Science (Mrs. Miller), 4. The first number on the program was by Mrs. Miller who gave a most interesting and instructive talk on bread making. (Imagine! that today). She was followed by Miss Nina Kellogg who rendered two whistling solos in her usual charming manner.

Mr. Maltbie gave an interesting account of the progress of the school during the past six years. Meeting adjourned after which cake and tea were served. — Clara B. Evans, recording secretary.

'YOUR CITY AND MINE'

..... "Water Costs"
Continuing our study of the expense of operating a city, the second major area of expense is the water department. Starting from a private water system which supplied the needs of the Sierra Madre area by taking water from the flow in the Sierra Madre Canyon and then progressed to the tunnels into the hills and then on to a city-owned system which now operates four active wells, the water system for Sierra Madre has always been a vital, important part of the development of the City.

The total estimated cost for operating the water system including the construction of a new well and replacement of several water distribution lines for this year is \$203,800. Of this amount \$57,255 goes for salaries.

Since the water used in Sierra Madre must be pumped from deep in the ground (400 to 600 feet below ground level) to serve the highest elevations in the city which are above 1200 feet above sea level, the largest single expense, except for wages, is for electrical power to operate the pumps. This year it is estimated that \$35,800 will be expended on electrical power alone. Compare this with the usual home cost for a year of \$120 plus or minus, and you will see that the Sierra Madre Water Department uses as much electrical power as 300 homes.

A good question to tuck in here is how much water will Sierra Madre pump in a day? During the winter time, when the tunnels (which we still make much use of) are flowing heavily, pump operator Charles Askew reports we used as low as 1,112,000 gallons per day; but during those torrid summer months, with all the lawns needing water and the swimming pools in full operation, this climbed to 4,616,000 gallons per day. This spread of 400 per cent is one of the major problems in operating a domestic water system. The maximum one day usage in past years has reached over 5.5 million gallons per day and in one instance this continued for three straight days.

The next largest expense item this year will be for a new well (\$35,000). The expanding population of Sierra Madre plus the loss of Well No. 1, due to its age, means that another good, producing well is necessary. During one of those four or five million gallon days in August or September, public works superintendent Barkmeyer states that all four of the existing wells will be pumping at full capacity and the usage will still exceed the pumping capacity. The other major expense for this year will be replacement of water distribution mains in the amount of \$30,000. Many of the old Sierra Madre water lines have been in the ground better than 40 years and since the maximum expected life is about 40 years, a continuous replacement program is used.

This is not a build up for a future rate increase since the city council this year considered what funds were needed to operate the water department properly and adjusted the water rates to meet this need.

Next week will be an explanation of water rates and your water bill.

Use the Classified Ads and turn Your Used Merchandise Into Cash

LET'S ADVANCE
FREEDOM IN 1963
Your patriotic book store
Dayton Sailer's
ALL AMERICAN BOOKS
1579 E. COLORADO
ST 3-1888

I.B.M.
Key Punch - NCR - Office Machines
Speedwriting -- Gregg -- Typewriting
Courses to Suit Your Time
Day & Evening Classes - Terms Available
Guaranteed Training - Free Placement Service
Phone Registrar 449-3990 or MU 1-4820
SAWYER SCHOOL OF BUSINESS
1165 East Colorado Pasadena

OUT OF THE COBWEBS

10 Years Ago

July 23, 1953
Dr. Milton W. Valois was elected president of the Sierra Madre City School board of trustees at their last meeting. Dr. Valois, a board member for two years, succeeds Hoyell White as president.

Plans for the merger of Sierra Engineering Co. and the R. A. Hawks Co., both of Sierra Madre, have been announced by Richard A. Hawk. The merged company will retain the name Sierra Engineering Co. and will carry on all of the activities of both companies.

More and more people are finding enjoyment in the Music in the Park series of the Sierra Madre Concert Band. At the last concert more than 500 people made up the appreciative audience. Porch parties are becoming popular too, as people who live near the park invite others to share their porch and the music.

20 Years Ago

July 22, 1943
A group of teen-age Sierra Madre boys are making good use of their summer vacation, they are serving in mountain camps as assistants to the Forest Rangers and Fire Watchers. All have a regular schedule of duties to perform and get a leave every 27 days.

Things to watch out for — the new outdoor plastic bowling alley that will withstand heat and rain, a war use for surplus cotton, using it for batting for air raid shelters.

Sierra Madre's Community Victory Garden Fair will be held on August 6 at the grammar school. The entries will be confined to local gardens and orchards.

30 Years Ago

July 28, 1933
Sierra Madre's campaign for the licensing of cats and the banishment of roosters was followed by an effort in a nearby city to permit the shooting of mockingbirds.

Before the government guarantees all bank deposits it might be well for congress to pass a bill compelling all men to be honest.

Announcement was made by the Board of Library Trustees yesterday that it has arranged to carry on its activities during the next fiscal year for considerably less than last year. To accomplish this the library employees have voluntarily accepted a 10 per cent cut in salary.

Two new honors and another set of badges came to Fire Chief W. D. Richards this week as he was appointed Deputy Marshall for the area.

More than 400 people here have signed a petition to be presented to the council asking for an amendment to the beer law, so that it may be absorbed in limited quantities where it is purchased.

From the Old, Old Files

July 23, 1923
The McElroy Brother's Bakery since coming to Sierra Madre three months ago has had a steady increase in business. The new enterprise is soon to have a new bread mixer that will be large enough to meet growing demands.

There's a new baby at the shop of the Sierra Press, Inc. Its name is the San Gabriel Valley News. It will be published weekly, DeWitt T. Jones is the managing editor and joint publisher with the Sierra Madre Press.

Promising to start construction within two weeks, W. H. Shepard of Los Angeles will build a mono-rail road from Sierra Madre to Mount Lowe by the way of Santa Anita canyon and Mt. Wilson.

Jack Mitchell's collection, "My Pepper Tree and Other Verse" just printed by the Sierra Madre Press is a great success and making a big hit with people everywhere.

The various building for St. Rita's Parish has been under construction since March. Father Woodcutter expects the parochial residence to be ready for occupancy in about two weeks. The architectural of the structures is carried out in the mission style.



FREEDOM

At Any Price

By H. V. Witty

"Just what is this thing called freedom?" asks the editor of "The Challenge." "Is it freedom from: freedom from worry, failure, risk, financial crisis? Or, is true freedom a state of being where man may do exactly as he pleases — freedom to: freedom to try, to succeed, to take risks, to fail, and to do with the fruits of one's labor what he desires?"

"It seems that in this day and age, there is a preponderance of thinking in the first direction — freedom from. Time and again the American people are offered plans such as compulsory social security, medical care through social security, urban renewal, extended unemployment compensation, federal aid to education, federal subsidies to this and that, and even federal funds for not growing corn. When the individual gets through paying taxes for all the 'free' benefits, what does he have left to spend as he wishes? Where has his economic freedom gone? What his this paternalism and guaranteed security done to his initiative and creativeness? The answer to these questions can be summed up in the eloquent statement of Maxwell Anderson: 'A guaranteed life is not free. It is the absorption of the individual into that robot which he has invented to serve him — the paternal state.'"

"What now of that slowly vanishing concept of freedom — freedom to? 'Freedom to' is best described as the pursuit of one's happiness and the protection of one's property in accordance with the honoring of at least six Commandments. The Golden Rule, and the creed set forth in the Declaration of Independence. When the aforementioned are protected (not granted) by a government that adheres to a document such as our Constitution and the Bill of Rights, a people are truly free in both the physical and economic sense."

"The way to have good and safe government is not

to trust it all to one; but to divide it among the many, distributing to everyone exactly the functions he is competent to. Let the National government be entrusted with the defense of the nation, and its foreign and federal relations; the State government with the civil rights, laws, police, and administration of what concerns the State generally; the counties with the local concern of the counties and each ward direct the interests within itself. It is by dividing and subdividing these republics from the great national one down through all its subordinations, until it ends in the administration of every man's farm and affairs by himself; . . . that all will be done for the best. What has destroyed liberty and the rights of man in every government which has ever existed under the sun? The generalizing and concentrating of all cares and powers into one body, no matter whether of the autocrats of Russia or France or of the aristocrats of a Venetian Senate."

— Thomas Jefferson

The Story of Ten Little Free Workers — They are the Railroad, the Doctor, the Lineman, the Miner, the Steelworker, the Farmer, the Lawyer, the Grocer, the Salesclerk, and the Reporter. The story goes like this:

Ten little free workers in this country fine and fair
But if you cherish your freedom — workers have a care!
Ten little free workers — railroad was doing fine
Until the socialists got him — then there were nine.
Nine little free workers laughed at railroad's fate
Along came federal medicine — then there were eight.
Eight little free workers thought this country heaven
But the government took over utilities, then there were seven.
Seven little free workers — till the miners got in a fix.
Uncle said coal's essential and took over, leaving six.
Six little free workers — till the day did arrive
The steel mills, too, were federalized — then there were five.
Five little free workers — but the farmers are free no more
The farms have been collectivized — that leaves only four.
Four little free workers till the government did decree
All must have free legal advice — then there were three.
Three little free workers — the number is getting few
But with government groceries selling food — then there were two.
Two little free workers — our story's almost done,
With clerks at work in federal stores — that leaves only one.
One little free worker — the reporter son-of-a-gun
Mustn't criticize government — so now there are none.
Ten little workers — but they are no longer free
They work when and where ordered, and at a fixed rate you see.
And it all could have been prevented if they'd only seen fit to agree
And work together instead of saying "It never can happen to me!"
— Anon

Editorially Speaking....

Selective Indignation

Quite properly, millions of Americans were shocked by the assassination of Medgar Evers, field secretary of the NAACP. Quite improperly, hardly anyone by comparison was shocked by the assassination of Walter Glockner.

Medgar Evers' murder appalled the President. Rewards of \$22,500 were posted. Writers in all media, public figures, private individuals joined in deploring the racist killing of the young Negro father.

Walter Glockner's murder appalled his widow and two children. Outside of Hoboken, New Jersey, few others knew anything about him. Columnist George Crocker is one who did. Glockner's misfortune, as Crocker pointed out recently was to be white, and a rebel against boss-ridden unionism. That's not as interesting a crusade as the one Evers was waging against racial intolerance and segregation.

The gang-style fusillade of bullets that hit Walter Glockner in the back killed him just as dead as the rifle bullet that felled Evers from behind. But these emotion-filled days we seem to have a selective indignation about the sacrifices of little people who are casualties of causes they believe in.

Red Ink Again

For the 27th time since 1930 the federal government has completed a fiscal year (1963) in the red. Three of the deficit-free years during that span came during the Eisenhower administration. Two were forced on President Truman by the hated Republican 80th Congress. Harry can take credit for the other one himself.

Accustomed as we are to such federal improvidence we tend to overlook its importance to our own fiscal status. Because of the depressing effect deficits have had on the value of the dollar, the average man who bought a \$10,000 life insurance policy in 1939 now has one with a buying power of \$4,560. It is not at all inconceivable that we'll have a 25-cent dollar some day not too far off.

Recent huge deficits are not all attributable to space and defense spending. As Senator Harry F. Byrd, Democratic watchdog of the treasury, has pointed out, \$17 billion of a \$20 billion increase in federal spending since the Korean war in 1953 has been for strictly domestic-civilian programs. Such as, for example, the \$300,000 annual cost of 36 Secret Service guards (34 more than his predecessor had) requested by Lyndon B. Johnson. Lyndon B. Johnson? Sure, you know: the Vice President.

The Shoe Doesn't Fit

Like the mythological character condemned to roll a stone up hill, only to fall back two feet for every foot advanced, the New Frontier has been having something less than a rousing success in the shoe business.

Secretary of Agriculture Orville Freeman drew cheers in Indiana recently when he announced proudly that the Area Redevelopment Program had pushed the employment stone one foot upward by financing erection of a new shoe manufacturing plant. After an expenditure of close to \$90,000, most of it federal money, the plant now employs 125 persons. It is expected to require 600 eventually.

Meanwhile, New Frontier foreign trade policy makers have opened tariff doors to foreign manufacturers of shoes to such an extent that American shoe industry spokesmen estimate that by 1965 — or about the time the Indiana shoe plant is hiring 600 — the national industry payroll as a whole will have been depleted by 47,000 American workers, due to cheaper imports.

That, is Westbrook Pegler's old phrase describing a somewhat less than aggressive boxer, is advancing rapidly backwards. With or without shoes.

Sierra Madre News

Published every Thursday at 9 Kersting Court, Sierra Madre, California, Los Angeles County, Post Office Box 37. Telephone, EL 5-334 or 5-3323.
The Sierra Madre News, Official Newspaper of the City of Sierra Madre is declared a Newspaper of General Circulation for the publication of legal notices, as defined by Section 4400 of the Political Code of the State of California, in the Superior Court of Los Angeles County August 19, 1956. Adjudication Decree Number, 404,764.

A First Class Newspaper entered as Second Class Matter at Sierra Madre Post Office October 2, 1906, under Act of Congress of March 3rd, 1879.

R. Robert Evans
Peggy L. Evans
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NOTE—The opinions expressed in credited columns of the Sierra Madre News are those of the writers and do not necessarily represent those of the News.
Letters addressed to the editor of the News are welcome, however, they must be signed with correct name of the writer. The writer's name will be withheld if requested.
Individuals may feel free to express their ideas insofar as they remain within the bounds of propriety, however, letters attacking individuals or personalities will not be published.
Subscription Rates: In Los Angeles County — \$5.00 per year. Elsewhere in the United States \$5.50 per year. Foreign Countries, Air Mail, Second Class, priced upon Application. 10 cents per single copy.



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Villa Views

By
Toni Maurin
SYcamore 7-9634

I sure showed my ophthalmologist! I don't know why they have to be so darned smart all of the time. Three years ago I finally got the glasses that my doctor told me I would need in exactly twenty years from the time he examined me. As he predicted, I was suddenly unable to see anything within a radius of four feet clearly. I didn't mind so much the first doctor being right on the approximate time when this aging process would set in. As I said, I got the "specs" three years ago with a shrug, kind of half saying that I really didn't need them at all, but it was a little easier to see. (I never did like sewing!) I didn't even get out of his chair before he showed me what my vision would be like at the end of two years. Now I fully realize what is happening to me. It isn't my eye sight that is failing at all. . . . I'm just being brain washed into thinking it is. Anyway, I showed him. I held out for an extra year and bought more safety pins!!!!

It was so nice to see Bernice and Don Jaxheimer up here again after their move to Laguna Beach. They both love it and have already made a host of new friends. Jane and George Holmes had a garden picnic for a few of their friends so we could catch up on their activities. The group also included Sara and Bob Anderson, Norman White (Glimy is off visiting relatives with their son, Gregg), Dezi and Tom Winchester, the Jaxheimers' daughter and son-in-law, Fran and Lincoln Wilson, Lou and Joe Phelps, and Joe's mother, Helen, and Barbara Lackey. (Ira was sweltering in Washington, D.C.)

Vacations are beginning to drag everyone from the area that has stuck it out for the end of summer school. Dr. and Mrs. John Evans took off last weekend for four days up San Francisco way, sans children and responsibility.

Talked to Mrs. Gene Prickett of Kenneloa Canyon Road the other day to learn about their trip to Carmel and Monterey. They went up with their three boys Donald, David and Gregory for a ten day trip and really had a delightful time. They stayed at the Del Monte Inn at Pebble Beach. The usual thing you hear about that area is the golfing, but their enjoyment was sightseeing around some of the places of interest, including the state reserve of Pt. Lobos, which we know from photographs as Cypress Point. I didn't realize it, but this is one of the last places where it has been maintained as it grew without additions or alterations of any kind. No hot dog stands, no parking lots, no nothing, just pure unadulterated beauty. Now that the Pricketts are back they are busily trying to talk their friends into accepting any part of three litters of new kittens. Any takers???

Mrs. A. J. Huber of Old House Road is "At Home" again after a seven weeks visit to North Dakota with the children. They all went back to spend some time with Dottie's 84 year old mother on her farm. A. J. kept busy in her absence painting the house and refinishing the kitchen.

Dr. and Mrs. John Fortier chose last Sunday evening to entertain a group of their friends at an outside buffet dinner party. Their guests were Dr. and Mrs. Peter Blong, Dr. and Mrs. Alex Varga, Dr. and Mrs. Frank Schiff, Mr. and Mrs. Stanley Moore, Dr. and Mrs. Henry Botzbach, Mr. and Mrs. George Pastre, Mr. and Mrs. Jerry Gladysch, Mr. and Mrs. Ron Henson, Dr. and Mrs. William Waken, Mr. and Mrs. Walter Koenig, and Dr. Michael Fortier.

I was delighted to learn that Gerry and Claire Drea have joined the hillites. We have been criss crossing in our lives for the past ten years. The Drea's just recently purchased the Olsen house at 2961 Clarymeyer Lane in Pasadena. Get the Christmas card list out again and change the address.

They have five children and will have them in four different schools come September. Their eldest son Gary is a Junior at La Salle; their second son, Randy, is fourteen. He will enter as a freshman at the Mother of Good Counsel Jr. Seminary in Missouri. Judy, 12, and Pamela, 8, will attend the Assumption of the Blessed Virgin Mary School, and finally, Donna, five, will enter kindergarten at Eugene Field.

When I asked them if they had any family hobbies they informed me they had two new ones. Swimming and horseback riding. It seems they got a pool and a horse with this move to the Kinneloa area. Mr. Drea is associated with Pankey Realtors in Pasadena. I join your neighbors in welcoming you to the area!

Granville Poole Succumbs After Brief Illness

Granville Church Poole, age 65, of 420 E. Duarte Rd., Arcadia, passed away July 24 at the Methodist Hospital after a brief illness.

Mr. Poole, a former resident of Sierra Madre, had lived in California for 37 years, he was originally from Mass. A veteran of World War I and II, he was retired from his occupation of Deputy County Treasurer of Los Angeles County.

Survivors are two sisters, Mrs. Eloise Dyer of Roxbury, Mass., and Mrs. Marjorie Barnes.

Services were held Friday, July 26 in the Ripple Mortuary Chapel, with the Rev. George W. Lindsay officiating. Committal private, Pasadena mausoleum. Arrangements made by Ripple Mortuary, Sierra Madre.

Attend the Church of Your Choice

Tiny Tots Class Starts Aug. 26 at Sierra Madre Pool

Swimmers in the 4 and 5-year-old ages will now have swimming classes at the Sierra Madre City pool starting Aug. 26. Because of so many requests from parents with children younger than the minimum age requirement for the regular classes, the new session will be given for two weeks following the end of the regular swimming instructional season through Friday, Sept. 6, not including Labor Day.

Sign-ups are now being taken at the pool only and classes will be limited to six swimmers for each instructor. Four classes will be given each morning between 10 o'clock and 12 noon with the cost for the two-week session being \$5 for the special small class instruction.

Mert Maite, head swimming instructor, has announced that Patty Cress, Linda Gauding and Roberta Wood will be the instructors in these new tiny tot classes. The instructors will welcome parents on the deck if they are needed in helping their children get accustomed to the class situation. Parents who already have left their names at the pool indicating an interest in this new tiny tot class are being contacted by phone.

Sierra Engr. Co. Awarded Contract

A contract for 3,044 crash helmets at a total cost of \$255,239.40 (unit cost \$83.85 each) has been awarded by the Defense Clothing and Textile Supply Center in Philadelphia to Sierra Engineering Company, 89-137 E. Montecito Ave., Sierra Madre.

The Center, an activity of the Defense Supply Agency, is procuring the helmets for the Army.

The award was made after competition by formal advertising to the above contractor, who was one of two firms competing. Bids were solicited from 93 firms.

Alverno Heights Students Work At Thrift Shop

Students from Alverno Heights Academy in Sierra Madre have generously donated part of their summer vacation to work in the Mount Alverno Thrift Shop at 158-A W. Live Oak Ave., Arcadia. The Thrift Shop is operated by members of the Mount Alverno Guild and is open six days a week from 10 a.m. to 4 p.m. for the benefit of the Motherhouse of the Sisters of St. Francis, who conduct seven schools and two hospitals in this Archdiocese.

Sister M. Benigna, O.S.F., principal of Alverno Heights Academy, lists the following student volunteers: Alicia Banks, Linda Behr, Kathi Carlsen, Patricia Chase, Joan Feeney, Sue Gaines, Micki Gibbons, Meg Hill, Dianne Kelley, Mary Ellen King, Ann Lorenzen, Terry Lovejoy, Cathy McNamara, Anne Matheny, Chris Orr, Jerry Ott, Pam Piering, Sheila Pudenz, Mary Quigley, Susan Radwan, Holly Rhatigan, Maureen Simmons, Susan Steen, Pat Tobin, Becky Weinstein, Mary Winslow, Sue Winslow, Lissa Wood, Frances Oldenberg and June Driscoll.

These girls will be given credit on their permanent high school record for extra curricular services.

Villa Royale Apts. Grand Opening

Grand Opening of the Villa Royale Gold Medallion apartments, located at 165 E. Sierra Madre Blvd., Sierra Madre, was Sunday, July 21, from 1 to 5 p.m.

The ten bedroom, two-bath all-electric units built by Royal Development Co. of Sierra Madre, feature built-in Frigidaire Flair range, dishwasher and disposals. Also furnished are

Ladies In Pink Add New Service For Patients

The "gracious Ladies in Pink," volunteers at Santa Teresita Hospital, Duarte, have added another gesture of thoughtfulness to the service they render patients there. The introduction of a well stocked, attractive gift and shopping cart is their latest innovation—for the convenience and pleasure of bedfast patients.

Although Santa Teresita Auxiliary has sponsored the "Cheer Up Corner" since the hospital opened its doors as a general hospital in 1955, the need for the "branch service" has long been desired. Often when suit cases are packed hurriedly, such necessary items as toothbrushes, soap, bathpowder, cologne, stationery, reading material are forgotten. Now, with the "Auxiliary Shopper" (Accommodation Cart) making its rounds every day, all concern about such items can be dispensed with.

Mrs. Richard Fricke, chairman of the service is being assisted in this project by Misses Urban Paulus of 117 W. Grand View, Sierra Madre, Joseph Molera, Martin A. Samuelson, Wallace L. Hopper, Louis Garzon, Ann Pollard, Laurence DeMark, Vito Antois, Frank Costanzi. Mrs. Anthony Konz is this year's new volunteer chairman and her director is Mrs. DeMark, while Mrs. Hopper is serving as assistant director.

The "Auxiliary Shopper" certainly will be a welcome "visitor" to all future patients.

New Books at Public Library

Carpentier, Alejo. Exposition in a Cathedral—an epic based on the career of Victor Hughes, a neglected but important figure in the French Revolution, presented as an allegory in a Caribbean setting.

Fowles, John. The Collector—Miranda tells the story while being held prisoner in the cellar of his house—the butterfly collector's.

Kennerly, James. The Mind Bender—a story blend of mystery, drama and science fact.

McCormick, Harold and others. Shadows in the Sea: the sharks, skates and rays.

Mehta, Ved. Fly and the Fly-Bottle—encounters with British philosophers and historians by the Indian writer.

Morrow, E. Frederick. Black Man in the White House—a diary of the Eisenhower administration by the first Negro presidential aide in history.

Roberts, Dorothy James. Kinsmen of the Grail—rich in the color of the Round Table, this novel is magically convincing.

Read, Evelyn. My Lady Suffolk—a portrait of Catherine Willoughby, Duchess of Suffolk.

Roscoe, Bernard. The Rag Race—how New York and Paris run the business of dressing American women.

Thane, Elswyth. Potomac Squire—the human side of George Washington.

Vonnegut, Kurt. Cat's Cradle—a science fiction novel.

Cpl. Horan, USMC Training At Arizona Base

Marine Reserve Lance Corporal Michael Horan of 19 Bella Vista Terrace, Sierra Madre, a member of Marine Attack Squadron 134 (VMA-134), Marine Air Reserve Training Detachment, Los Alamitos, is undergoing two weeks of annual field training at an Arizona desert base.

VMA-134, in which LCpl. Horan serves as an aircraft electrician, is equipped with the A4D-1 "Skyhawk," a high performance jet attack aircraft.

During their two-week stay at the Fleet Aerial Weapons Training base, which has the second longest runway in the U.S. (13,300 feet; equivalent to 37 miles of paved two-lane highway), the squadron will practice bombing, strafing and cross country flight.

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Digit Identity

We sometimes wonder why the people who don't like digit dialing, who lament the passing of colorful prefix names and the substitution of mere figures, don't raise a national hue and cry over other intrusions of digit identification.

Most of us have received notices from our banks that our savings accounts must bear a numerical identification, the better to tax our little dividends. If we don't have a Social Security number we darn well better get one, or get some sort of an identifying numeral from the government. The federal law says so, not the banks.

So our digit democracy marches on, and our personalities recede with our hairlines hidden behind the kind of identification a computer can cope with.

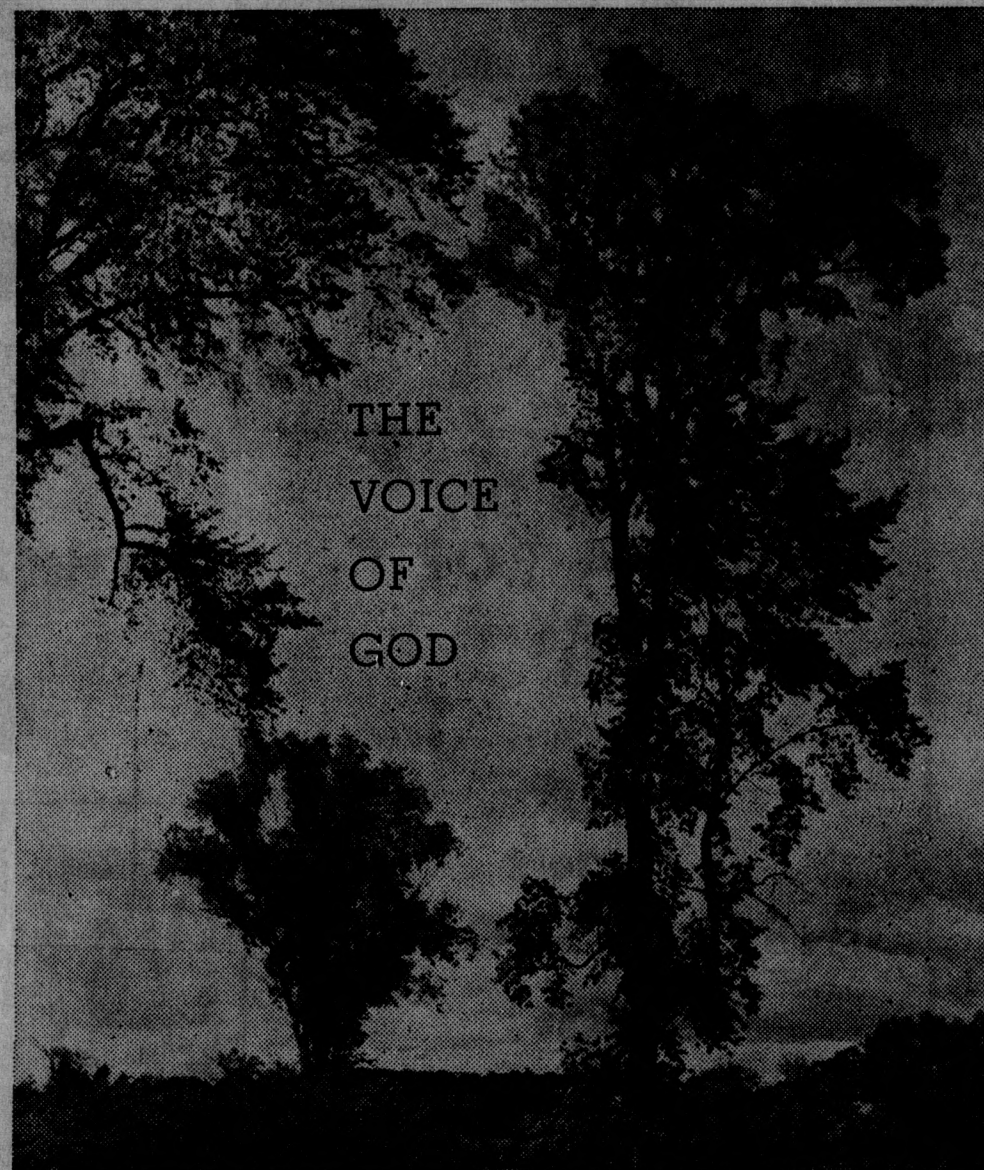
Digit phone numbers are efficient and appropriate in an explosive technological age. But digit identities! We used to think number-names were reserved primarily for prisoners. Do you suppose somebody's trying to sell us something?

The architectural firm of Nyberg, Bessner and Burns of Pasadena designed the building.

Southern California Edison Company served refreshments and provided information on the flameless electric appliances.

Take your problems to Church this week —

millions leave them there!



Do you ever pause to listen to the voice of God? We hear it every day, wherever we may be.

In the whispering of tall trees . . . the music of rushing brooks . . . the songs of the birds . . . the gay laughter of happy children . . . we hear the voice of the Great Creator. Through his infinite grace a bird is enabled to serenade his mate, a tiny cricket chirps its

faint refrain. God is the Bringer of all blessings to man and beast alike.

Let us give thanks to Him who has so enriched our lives. Open church doors beckon all over our land. Let us seek the House of the Lord, and enter in to pay Him homage. Here through prayer and humility, let us re-dedicate ourselves to His service and glorification.

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
100:1-5	John 16:25-33	Proverbs 17:1-6	Romans 5:1-8	Isaiah 12:1-6	I Corinthians 12:4-11	Isaiah 35:3-10

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With the hope that it will, in some measure, foster and help sustain that which is good in family and community life, this feature is sponsored by the business firms and organizations whose names appear in this space.

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7:00 p.m. Evangelistic Service

6:00 p.m. Christian Endeavor Societies

BETHANY LUTHERAN CHURCH

Corner of LaTierra and Viendo on Sierra Madre Blvd.

East Pasadena

REV. NEILS C. CARLSEN, Pastor

9:30 a.m. Sunday School

11:00 a.m. Morning Worship

6:30 p.m. (2nd & 4th Sundays) Luther League

7:30 p.m. Wednesday Bible Study

CHURCH OF ASCENSION (EPISCOPAL)

North Baldwin at Laurel

REV. HARLEY GIBBS SMITH, JR., Rector

REV. JAMES H. MILLER, Assistant Priest

REV. STEPHEN GREEN, Assisting

7:30 a.m.—Low Mass

8:40 a.m.—Morning Prayer

9:30 a.m.—Sung Mass and Sermon

Coffee Hour

7:00 a.m.—Daily Mass

Wednesday—9 a.m. Mass

CHURCH OF THE NAZARENE

191 W. Sierra Madre Blvd.

REV. J. P. STOCKETT, Pastor

Sunday Morning Bible School 9:45

Morning Worship 11:00

Young People's Service 7:00 p.m.

Mid-Week Prayer Meeting 7:30 p.m. (Wednesday)

CONGREGATIONAL CHURCH

"Church of the Singing Tower"

Sierra Madre Blvd. at Hermosa

REV. GEORGE LINDSAY, Minister

Church Service & Church School 10 a.m.

Junior High 7 p.m.

College Age 8 p.m.

FAITH LUTHERAN CHURCH

MISSOURI SYNOD

835 Hastings Ranch Dr.

A. HESSE, Pastor

9:30—Sun. School Parent-Pupil Service

10:30—Congregational Worship Service

FIRST CHURCH OF CHRIST, SCIENTIST

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Hebrew School Monday Thru Thursday

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Sundays for Adults—10:00-12:00

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REV. MARK TROTTER, Minister

Sunday Services at 9:30 and 11 a.m.

Sunday School 9:30 a.m.

ST. RITA'S CHURCH

318 N. Baldwin Ave.

FR. THOMAS O'MALLEY

FR. JAMES WALSH, Assistant

Sunday Masses 7, 8, 9:30, 11 a.m. 12:15 p.m.

Holy Days 6:00, 8:00, 10:00 and 6:30 p.m.

Daily Masses 8:15 and 8:00

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TRINITY PRESBYTERIAN CHURCH

Hastings Ranch Dr. and Sierra Madre Blvd.

REV. DONALD H. OSTLANDER, Minister

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9 and 10:30 a.m. Worship Service

7:00 p.m. Youth Fellowship

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